



PRIORITY ONE NAMED 2019 TAMPA BAY BUSINESS JOURNAL'S, ONE TAMPA BAY HONOREE

St. Petersburg, Florida, November 21, 2019 – Priority One Financial Services, Inc., which provides finance and insurance services for recreational, commercial and municipal dealerships across the country, was recognized by the Tampa Bay Business Journal as a One Tampa Bay Honoree. The One Tampa Bay Awards purpose is to highlight Tampa Bay's outstanding non-profit organizations as well as local companies who go above and beyond the call of duty to engrain corporate social responsibility into their workplace culture.

Thirty-six organizations and businesses were honored at an awards luncheon held on November 15 and ten Priority One employees were able to attend on behalf of the 70 employees that work at Priority One. Since the mid-1980's Priority One employees have always participated in impromptu volunteer activities, but in the early 2000's, employees decided to do more and developed an annual volunteering program called "Give Thanks."

Every November Priority One employees get paid time off to volunteer with various local charities. Past volunteering activities have included: Homeless Emergency Protection (HEP), Suncoast Animal League, Habitat for Humanity, Bay Pines Veterans Hospital, Florida Maritime Museum, Community Action Stops Abuse (CASA) and more. This November, so far, Priority One has volunteered at: Metropolitan Ministries, Bakas Equestrian Center: Horses for the Handicapped, Suncoast Hospice/Empath Health, Tampa Bay Watch and Ronald McDonald House.

About Priority One Financial Services

Priority One has been serving the recreational industry since 1987. Acquired in 2007 by Forest River, Inc. a Berkshire Hathaway company, Priority One serves as the F&I managed services provider for hundreds of dealers nationwide. For more information, visit www.P1FS.com.