

MASSACHUSETTS
MARINE TRADES
ASSOCIATION



Massachusetts Marine Trades Association
proudly presents



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MASSACHUSETTS MARINE TRADES ASSOCIATION (MMTA) TO HOST
BUSINESS OF BOATING (BOB) CONFERENCE – JANUARY 23, 2020
Lakeview Pavilion – Foxboro, MA

The Massachusetts Marine Trades Association (MMTA) is pleased to announce it will host the annual Business of Boating (BOB) conference on Thursday January 23, 2020 at Lakeview Pavilion, Foxboro, MA. This will be the 15th year for this educational conference. Attending the BOB is a great way to kick off the year. It will feature a full lineup of educational sessions that include the following topics:

Employment Law
Leadership at all levels
Regulatory & Government relations
Sales & Marketing strategies
Workforce solutions
MA Paid Family & Medical Leave Act
Train the Trainer
Planning and marketing for what's next within the industry

MMTA will also host two networking events on Wednesday, January 22, 2020 the night before the conference. These events include a welcome reception at the Renaissance Hotel and a social event at Splitsville luxury lanes. Both locations are onsite at Patriot Place. There are also two hotel options and a block of rooms reserved for conference attendees who join us the night before the conference. We hope many who plan to attend the conference will also join us the night before for these networking events.

For more information on the conference, sponsorship opportunities or to register, please visit:
[BOB Conference registration Thursday January 23, 2020](#)

Established in 1964, the Massachusetts Marine Trades Association (MMTA) is the statewide, representative body for approximately 1,000 marine trades businesses in the Commonwealth that employ approximately 20,000 men and women. The mission of the Association is to further the interests of the marine trades and the boating public through the promotion of boating, participation in legislation and professional improvement programs.

Industry growth through Collaboration, Communication & Education

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