



FOR IMMEDIATE RELEASE

**BRADFORD MARINE ANNOUNCES FIRST PHASE OF RENOVATION PROJECT
UNDER NEW OWNERSHIP**

*Upgrades to Renowned Fort Lauderdale Yacht Repair Facility and Marina
Promise Enhanced Experience for Boaters*



Fort Lauderdale, Fla. – October 24, 2019 – Bradford Marine, one of South Florida’s leading marinas and yacht repair facilities for more than 50 years, today announced details on phase one of its multipart improvement project. Acquired on January 1, 2019 by Fort Lauderdale Yacht Harbor, LLC, Bradford Marine’s facilities are set to undergo a number of new enhancements. The project will optimize the company’s short and long-term dockage, top-quality yacht repair and maintenance, and brokerage sales.

“We are excited to get started on this multi-phase renovation project to revitalize this iconic facility, and continue to build on its esteemed legacy,” says John Kelly, chief executive officer of Fort Lauderdale Yacht Harbor. “As lifelong boaters, we understand the needs and challenges of yacht owners, captains and crew, and our vision is to combine our business experience and love of yachting to bring highly valued updates to Bradford Marine.”

Phase one of the enhancement project includes:

- Complete facelift to facilities, repainting/polishing exteriors
- Beautification project
 - Landscaping
 - New paving
 - Added parking
 - Added signage for ease of traffic flow
- Improved security features
 - Gated entrance staffed with security guard
 - On-site 24/7 security personnel



- New upgraded dockside electric service
- New high-speed Broadband Service at the Fort Lauderdale facility
- Crew fitness center featuring state-of-the-art equipment

In addition to its cosmetic upgrades, Bradford Marine will also roll out new social event programming for captains and crew members starting with monthly Third Thursday happy hour socials and monthly First Friday breakfast socials.

Once complete with the implementation of new technologies and major overall upgrades, Bradford Marine will evolve into a refreshed, inviting and dynamic facility, going beyond servicing vessels, to create a hub for the yachting community to gather and connect.

For more information on Bradford Marine, visit Bradford-Marine.com. Follow Bradford Marine on Instagram [@bradford.marine](https://www.instagram.com/bradford.marine) or on Facebook at [Facebook.com/Bradford.Marine](https://www.facebook.com/Bradford.Marine).

About Bradford Marine

Established as a trusted leader in yachting since 1966, Bradford Marine offers a full-service marina and shipyard at its headquarters in Fort Lauderdale, FL. Located in the heart of South Florida's yachting hub, Bradford Marine is one of the world's largest covered facilities offering both short-term and long-term dockage, yacht servicing, and yacht sales, accommodating megayachts up to 180 feet / 55 meters. The facility also serves as one of the area's safest hurricane shelters due to its upriver location minimally impacted by rising tides. Building on its family-owned legacy of best-in-class service, the company's full-time team of more than 160 dedicated trade professionals pride themselves on providing a true Yacht Ownership SimplifiedSM experience to its customers.

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