

For Immediate Release

Luxury Yacht and Residential Interiors Manufacturer Genesis Announces Partnership with Cantiere Viareggio in Italy

FORT LAUDERDALE, FL – OCTOBER 8, 2019 – [Genesis Interiors](#), Fort Lauderdale-based builder and installer of handcrafted interiors for luxury yachts and private residences, is proud to announce its recent partnership with [Cantiere Viareggio](#) in the famous yacht-building port of Viareggio, Italy. The shipyard, which brings more than 50 years of experience in the construction, fitting-out and refit of yachts and superyachts up to 500 feet in length, is now part of the Genesis Yachts Group and will serve as Genesis Interiors' European headquarters, providing an ideal platform for the company to build and install custom superyacht interiors.

“Thanks to this new partnership, Genesis now is able to provide our clients with the same superior level of service on both sides of the Atlantic,” said Genesis Founder and President Roberto Lottini. “Cantiere Viareggio is where I started my career in the yachting industry in the 1980s. The shipyard’s principals at the time, Antonio Francesconi and Giulio Pellegrini, were masters of their trade and helped me to gain the skills and experience that allowed me to start Genesis 25 years ago. Now, I am delighted to come full circle and bring Cantiere Viareggio into the Genesis Yachts Group.”

The family-owned shipyard has a well-established reputation for providing new-build and fitting-out services for prestigious yacht brands, including Benetti, which is an ongoing customer. General Manager Alessio Francesconi, a member of the shipyard’s family management team, said, “I am proud and honored to be part of this new partnership between Cantiere Viareggio and Genesis. This new step represents for us the continuation of our family tradition of providing shipbuilding and interiors for the yachts industry, joining forces to take on new challenges.”

About Genesis

Now celebrating its 25th anniversary, Genesis has been the interior company behind some of the most prestigious and exclusive bespoke luxury residential and yacht interior projects, such as the award-winning 348-foot M/Y Dream, always delivering the highest quality in a timely manner and respecting all contractual budgets. Located in the yachting capitals of Fort Lauderdale, Florida, and Viareggio, Italy, Genesis prides itself on combining traditional Italian craftsmanship with the latest computer-aided design technology and equipment. www.genesisinteriors.com

About Cantiere Viareggio

Since it was founded in the 1960s, Cantiere Viareggio has worked in the pleasure yacht industry in Viareggio, Italy, one of the most famous cities in the world when it comes to the yachting sector. Cantiere Viareggio operates in the luxury yacht furnishing and fitting-out fields, collaborating with the greatest shipyards in the world. With over 50 years of experience as a luxury interior manufacturer, its activity is flourishing thanks to continuous innovation combined with traditional craftsmanship. www.cantiereviareggio.com

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