



## Profile Boats to be manufactured under license in USA

Napier, New Zealand, 03 October 2019. (Global Newswire) Profile Boats announced today that they have signed an agreement with Excel Boats USA to license the manufacture and sale of Profile Boats in the USA for distribution into USA, Canada and Mexico. The boats will be marketed using the Profile Boats name and logo throughout North America.

“We are excited to be able to bring Profile Boats to the North American market. These are unique boats designed in New Zealand to cope with the toughest seas in the world” explained Glenn Foreman CEO of Excel Boats USA. “These boats will be built in the USA to the exacting standards and quality of the Profile Boats brand and will give the North American consumer the option to buy a USA built, aluminium chamber boat”.

“Designed initially as a safer beach launching vessel, the Profile Boats range has developed to provide craft from family recreation, to seriously good dive and fishing boats, as well as commercial charter vessels” added Brian Firman Managing Director of Profile Boats. “The inherent safety of the unique aluminium chamber design offers superior stability and makes all Profile Boats virtually unsinkable.”

Initial production will be at the all new Excel Boats plant based in Union City, Obion County, Tennessee. “We expect to be building boats in the spring of 2020” commented Glenn Foreman.

### About Profile Boats

Profile Boats are based in Napier New Zealand manufacturing aluminium chamber boats for the Australian and New Zealand Markets. [www.profileboats.com](http://www.profileboats.com)

### About Excel Boats

Excel Boats manufacture a range of aluminium boats in their current plant in Mountain View, Arkansas, USA. With a new 100,000ft facility being built currently in Obion County Tennessee, USA. [www.excelboats.com](http://www.excelboats.com)



Profile Boats MD Brian Firman (left) and Excel Boats CEO Glenn Foreman (right).

