

## **Business Leader, Author and Published Outdoor Adventure Photographer to Speak at the International Marina & Boatyard Conference (IMBC)**

Manley Feinberg to Deliver Opening Keynote on Vertical Lessons

**Warren, RI** -Manley Feinberg will deliver the opening keynote address at the International Marina & Boatyard Conference (IMBC). His presentation, sponsored by HydroHoist, LLC, is scheduled for January 14 - January 16, 2020, at the Broward County Convention Center, Fort Lauderdale, FL. His presentation, "Reaching Your Next Summit: 7 Vertical Lessons & 1 Essential Question for Leading with Impact," will be Wednesday, January 15, 2020, at 8:30 a.m. IMBC is produced by the Association of Marina Industries (AMI).

During Manley's eleven years with Build-A-Bear Workshop, Inc., his leadership direction helped take the revolutionary retail concept from 40 stores to over 400 worldwide, realizing revenue growth from 55 million to over 474 million, and a successful IPO on the NYSE. He built an award-winning reputation for implementing business solutions and support that produced measurable results every day. Manley's leadership influence contributed to a workplace culture that landed Build-A-Bear Workshop, Inc. on the FORTUNE 100 Best Companies to Work For® list four years in a row. Leveraging more than twenty years of business, professional speaking and adventure experience, he helps management teams break through mindsets to step up and reach their next summit. As a result of his work, people have more focus, courage, commitment and momentum.

"It is human nature to put those things most challenging on the back burner, and the longer we do, the bigger the challenge becomes," says AMI Chair Joe Riley, CMM. "Manley will provide us with strategies for overcoming the mindset that keeps us from jumping right in and help us to comfortably get out of our comfort zone. He will share the characteristics we need to look for, develop and demand from ourselves and every team member to achieve breakthrough results. We are very excited to have Manley opening up the conference this year."

Following his keynote address, Manley will deliver a 60-minute breakout session, "Incredible Partners Only: Hiring and Mentoring the Next Generation's Leaders," where he will share tactics for cultivating courage within a team for consistent breakthrough moments.