

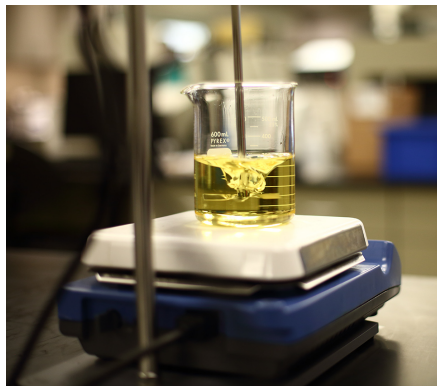


LONG LIVE ADVENTURE - XPS INTRODUCES NEW CARE PRODUCTS AND LUBRICANTS DESIGNED TO EXTEND LIFE OF ALL MARINE AND POWERSPORT PRODUCTS

- **Expanded lubricant line includes blends for all brands**
- **All new care products to address all marine and powersports applications**

XPS is adding new products to its portfolio with the introduction of 20 new lubricants and 21 new care products to service and maintain all types and brands of marine, on-road, off-road and snow vehicles. Dealers that carry any BRP brand will be able to use all of these new products to provide maintenance and care items for all brands of vehicles. This will provide customers with a one-stop-shop of recreational-specific lubricants and care products for all of their maintenance needs.

XPS is leveraging its experience and expertise in lubricants and care products to bring the high-quality specialized products, that had previously only been directed at BRP brands, to owners of all brands of motorized recreational vehicles, including inboards, stern drives, motorcycles, scooters and small utility engines. The research and development behind these products is the kind only an OEM would put forth to assure maximum life and maximum customer satisfaction.



Why this move benefits the customer is clear. Everyday BRP's best engine, driveline and materials engineers and the best lubricant and chemical engineers are tasked with ensuring BRP vehicles and engines deliver outstanding performance over the long haul. That mandate has expanded to include lubricants and care products for all motorized recreational brands. Before any XPS oil is approved for use in BRP vehicles and engines it has to go through rigorous dyno testing and field validation – not on

one engine platform, and not for short distances – but all engines platforms of different horsepower and configurations and hundreds of thousands of miles. XPS care products benefit from that same OEM relationship and the same kind of rigor with accelerated weather and UV exposure testing on all types of surfaces and materials for thousands of hours. The investment to develop this expertise is huge, only an OEM that has access to the staff, test equipment, latest advanced technologies and large vehicle fleets can afford to do it.

XPS takes it a step further by proving its products in the competition world, where everything is pushed to the limit. XPS engine oils and driveline lubricants have been subjected to the punishment of tournament fishing, the high heat of desert off-road racing and extreme cold of snowmobile races - proving performance with multiple championships. When the day is done these world class competitors want quick and easy clean-up for the next run, so XPS engineers listened and formulated washes and protectants to keep contenders at the top of their game.



It's these kinds of efforts that gives owners the confidence XPS has the right lubricants and care products to extend the life of their boats.

New Marine Product Highlights:

4T Marine 25W-40 Synthetic Blend

- Marine formulation with premium anti-corrosion additives.
- For use in sterndrive, inboard and outboard engines.

Specially formulated for use in sterndrive, inboard and outboard engines, this blend features premium anti-corrosion additives that reduce wear, minimize viscosity loss and resist thermal breakdown. This formula exceeds NMMA FC-W engine oil standards and is compatible with both superchargers and catalytic converters.



2T Marine Outboard Synthetic Blend Oil

- Oil injection or premix.
- All DI and SDI fuel injected engines.
- Reduced smoke.

Designed for all direct fuel injection, oil injection or premix



2-stroke outboard marine engines that require TC-W3 oil. Featuring a premium base stock and marine specific

additives that provide long-lasting engine protection, this formula reduces wear, and meets the NMMA TC-W3 engine oil standard.

Eco-Friendly Hull Cleaner

Formulated to clean waterline stains, algae, rust, scum, mold and other aquatic contaminants. The eco-friendly formula removes tough waterline stains. No heavy scrubbing required.



Boat and Pontoon Aluminum Cleaner

Formulated to remove marine contaminants from painted and unpainted aluminum surfaces. This formula removes waterline scum, algae stains, mold and oxidation to restore a stunning, clean finish to aluminum without whitening or damaging a boat's metal surfaces.



Sea-Doo Hull Cleaner

Formulated to clean waterline stains, algae, rust, scum, mold and other aquatic contaminants. Eco-friendly formula for use on all Sea-Doo hulls, including acrylic/Thermofilm®.



Wash and Wax

One-step wash and wax. Formulated to clean tough water stains, dirt and grime, and contains wax for protection and a high-gloss finish.



All Purpose Cleaner & Degreaser

Ready-to-use formula that removes the toughest dirt and grime, getting rid of mold, mildew and black streaks. Works above and below deck to prevent yellowing, remove surface stains, and eliminate odors across multiple surfaces. For use on vinyl, fiberglass, gelcoat, canvas, non-skid, rubber, plastic and more. Removes waterline marks, fish blood, and food stains with ease.

**Vinyl & Plastic UV Protectant**

This formula restores a boat's color and luster while also providing UV blockers for synthetic and natural rubber, all types of vinyl, fiberglass, gelcoat and most plastic.

**For information:**

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