



PRESS RELEASE

"BOAT SHOW BEFORE THE BOAT SHOWS" OFFERS VIP BUYERS THE CHANCE TO TEST DRIVE 2020 FOUNTAIN, DONZI AND BAJA LINEUPS

WASHINGTON, NC, SEPTEMBER 18...Billed as "The Boat Show Before The Boat Shows," on October 9th through the 11th at the IMG factory in Washington, NC, select models from the company's just introduced 2020 Fountain, Donzi and Baja fleets will be available to test drive and pre-order.

Staged by the Fountain, Baja and Donzi Dealer Association, this VIP event is closed to the general public and only accessible via dealer invitation.

"The day after dealers preview our 2020 lineup, we're going to open up the marina and invite VIP customers to sea trial select models," said IMG COO Jeff Harris. "This special event gives boaters the chance to avoid crowds at boat shows, where boats are usually on a trailer or tied up in the marina.

"Getting on the water and driving the boat yourself is the ultimate performance test," continued Harris. "Touring the factory gives buyers an x-ray look at what's under the gel coat and interior vinyl."

As part of its complete line of fishing and luxury outboards, Team Fountain will feature five boats in the water highlighted by the 39NX, the company's first bluewater center console powered by triple Mercury 450R engines.

New from Donzi is the next generation 41GTZ complete with a hardtop and all-new interior design. Loyalists will marvel at the stunning 55th Anniversary Edition 22' Classic options package. For the ultimate adrenaline rush, the revolutionary 125 mph all-carbon-fiber 44' Icon will be available for select VIPs.

Team Baja features three Outlaws in the water, complete with new graphics and options packages.

Potential buyers can spec a custom boat then power to the top of the build list for 2020. Onsite, buyers meet the people that make Fountain, Baja and Donzi go including the opportunity for a 1:1 visit with racing legend and company namesake Reggie Fountain. As an added incentive, IMG will reimburse up to \$1,000 in travel expenses for anyone that orders at the show.

Reservations are limited. Interested VIP buyers please call (252) 974-1638 for details and the location of the nearest IMG dealer.