

CINCINNATI
**TRAVEL,
SPORTS &
BOAT SHOW®**



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Hart Productions, Inc. announces sale of the *Cincinnati Travel, Sports & Boat Show* and *Cincinnati Golf Show* to Renfro Productions & Management, Inc. of Indianapolis

CINCINNATI, OH – September 16 – Victoria Hart, CEO of Hart Productions, Inc. and Robert S. “Chip” Hart, President, have announced the sale of the Cincinnati Travel, Sports & Boat Show to Renfro Productions, Inc. of Indianapolis, Indiana. Hart Productions has owned and produced the Boat Show since the late 50’s which was created by Robert S. “Bob” Hart, Jr. and held at the Cincinnati Gardens. In 1967, Hart moved it to the Cincinnati Convention & Exposition Center downtown (now the Duke Energy Convention Center) where it has resided ever since. It has been Cincinnati’s Travel, Sports & Boat Show for over 6 decades, introducing generations of families and vendors to the world of boating, travel, and the outdoors. In the 6 decades, millions of people from around the region have attended.

“We’ve been extremely fortunate and have weathered national and international events, wars, economic instability, lifestyle changes, the advent of a myriad of new media forms and the internet. It’s been a great run and most of all, we have been able to entertain outdoors loving people from around Greater Cincinnati and generate tremendous commerce opportunities for 100’s of local businesses like marine dealers, marinas, and retail and service operations serving the outdoors” according to Chip Hart. “It’s always been rewarding to walk the show floor and run into people that began going to the Cincinnati Gardens as kids with their parents and then visiting as a parent or grandparent with their kids and grandkids.”

When Bob Hart was at the Cincinnati Gardens, Harry Renfro, of Renfro Productions of Indianapolis was underway with the Indianapolis Boat, Sport & Travel Show at the Indiana State Fairgrounds. “I recall going to Indy to see their show when I was a kid and Harry and his kids coming here to visit, recounts Hart.” In the early 50’s similar shows were created by family business enterprises around the country in every city that had a state fairgrounds, large arena, or newly built exposition center. “As family businesses in a new industry, we



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became a very tight knit community with a great deal of camaraderie. There was a tremendous amount of mutual respect and admiration for each other, says Hart.”

Renfro Productions was a perfect fit given their historical association with us and the industry. The success of their similar show in Indianapolis, and their like Midwest knowledge of the business industries and consumers made perfect sense. In fact, Indianapolis sees visitors from Cincinnati and we likewise we see visitors from Indiana, explains Hart. Second generation Kevin Renfro, President of Renfro Productions & Management and Mark Kaley, Vice President, have always shared similar visions. We welcome them to Cincinnati.

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About Hart Productions

Hart Productions has been Cincinnati’s leader in producing annual consumer shows for over 65 years. It produces trade shows exhibiting the adventure sports, culinary, golf, marine, outdoor, holiday and retail industries – just to name a few. In addition to the Greater Cincinnati Holiday MarketSM and Cincy Specialty Food & Treats ShowSM, Hart Productions formerly produced the Cincinnati Home and Garden and the Cincinnati Kitchen, Bath & Remodeling Show bringing thousands of consumers from across the region to Cincinnati in support of local, regional, national and international vendors. Learn more at hartproductions.com.

