



Keep the Coast Clean with West Marine on Sept. 21

West Marine encourages everyone to participate in International Coastal Cleanup Day

WATSONVILLE, Calif. – Sept. 11, 2019 – Between producing more than half of the earth’s oxygen to providing a place for the activities we love, the health of the ocean impacts us in [more ways than imaginable](#). That is why on Saturday, Sept. 21, West Marine is encouraging customers to participate in [International Coastal Cleanup Day](#) in one of two ways:

Pickup a Complimentary Beach Cleanup Kit

Starting on Wednesday, Sept. 18 customers are invited to stop in any West Marine location for a complimentary beach cleanup kit. The kits are available while supplies last and includes a detailed guide on how to hold a beach cleanup in the local community as well as:

- Biodegradable trash bash bags and gloves
- Mineral sunscreen lotion
- A reusable bag
- Hat
- West Marine “Thank You” Coupon

Participate in a West Marine Sponsored Beach Cleanup

Thirty West Marine locations will host a beach cleanup with partners in their communities. Participants will receive a cleanup kit, swag and a West Marine coupon for their efforts.

Customers can sign up at the following West Marine locations to support in their beach cleanup efforts:

- Annapolis
- Aventura
- Bellingham
- Braintree
- Bremerton
- Buford
- Charleston
- Crystal River

- Deerfield Beach
- Fairhaven
- Ft. Lauderdale
- Hermitage
- Jacksonville
- Marco Island
- Miami
- Morehead City
- Mt. Pleasant
- Myrtle Beach
- N. Charleston
- Naples
- Pembroke Pines
- Plymouth
- Pompano Beach
- Port Royal
- Portland ME
- Spring Hill
- Vero Beach
- West Islip
- Wilmington
- Winthrop Harbor

"This initiative not only helps take care of our beaches and oceans, but it also supports our mission to outfit, educate and inspire boaters. By hosting these cleanups and providing tools that make it easier to get involved, we hope to inspire participants through education about the importance of a clean coast," said Aaron Carpenter, chief marketing officer for West Marine.

To help produce a successful event, West Marine received support from the following vendors: 4Oceans, Bare Republic, Big Mouth, Buff, GCI Outdoors, Gear Aid, Hari Mari, Hook & Tackle, HUK, Igloo, Kurgo, Pelagic, Pelican, Qalo, Quicksilver, Roxy, Salty Crew, Sunski, Sperry, Stream2Sea, Tilley, YETI, and Xtratuf.

For more information about this and other West Marine initiatives, visit westmarine.com.

About West Marine

For more than 50 years, West Marine has been the premier retailer of boating, fishing, sailing and paddling gear. With more than 240 stores located in 38 states and Puerto Rico and an eCommerce website reaching domestic, international and professional customers, West Marine is recognized as a leading resource for cruisers, sailors, anglers and paddlesports enthusiasts. West Marine employees share the same love for the water as our customers and provide helpful advice on the gear and gadgets they need to be safe and have fun. To learn more about West Marine, please visit the West Marine website at www.westmarine.com.

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