

# Investor Relations

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## News Release

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### Jack Martin named General Manager, Crestliner Boats

**Mettawa, Ill. (September 9, 2019)** – Crestliner Boats has named Jack Martin as General Manager effective immediately. Martin has been with Brunswick Corporation since early 2018 as an integral part of both Mercury Marine’s strategy and development team as well as a member of the category management team. Martin will have responsibility for growing the Crestliner brand and managing its entire portfolio of class-leading products.

“This is an exciting opportunity to lead a very talented and seasoned team at Crestliner,” said Martin. “Our Crestliner family is passionate and loyal to the brand. We will continue to deliver an experience they have become accustomed to from us which is centered around high-level performance and durability.”

Prior to starting at Brunswick, Martin spent four years at AAR Corporation in Chicago, a publicly traded global aviation services company. In his time at AAR, Martin was promoted from a product line representative to a program manager role, overseeing a newly awarded supply chain program for a U.S. carrier, covering over 17,000 aircraft components across a growing fleet of fifty Airbus A320 family aircraft.

Martin also spent three years at AeroNavData in St. Louis as an aeronautical analyst.

“Crestliner is an extremely important brand in our Aluminum Boat Group as well as the Brunswick Boat Group,” said Jeff Behan, Aluminum Boat Group Commercial Operations president. “Jack has worked his way up through the business and is well positioned to lead Crestliner for the long-term and execute on our growth strategy.”

## About Crestliner

Located in Otsego, Minn., Crestliner boats and pontoons are crafted with an uncompromising mix of functional design, all-welded aluminum construction and a relentless commitment to excellence. Since 1946 Crestliner has been making boats forged with strength and defined by durability. As a world-wide leader, Crestliner continues to redefine the industry with boats built to last. A testament to our quality and craftsmanship, Crestliner has received the CSI Award of Excellence in Customer Satisfaction for Aluminum Outboard Boats for 11 consecutive years. Learn more about Crestliner and its line of boats by visiting [crestliner.com](http://crestliner.com). Crestliner is a division of Brunswick Corporation, a leader in the recreational marine industry, [brunswick.com](http://brunswick.com)

## About Brunswick

Headquartered in Mettawa, Ill., Brunswick Corporation’s leading consumer brands include Mercury Marine outboard engines; Mercury MerCruiser sterndrive and inboard packages; Mercury global parts and accessories including propellers and SmartCraft electronics; Power Products Integrated Solutions; MotorGuide trolling motors; Attwood, Garelick, and Whale marine parts; Land 'N' Sea, BLA, Payne’s Marine, Kellogg Marine, and Lankhorst Taselaar marine parts distribution; Mercury and Quicksilver parts and oils; Bayliner, Boston Whaler, Crestliner, Cypress Cay, Harris, Lowe, Lund, Princecraft, Quicksilver, Rayglass, Sea Ray, Thunder Jet and Uttern boats; Boating Services Network, Freedom Boat Club, NAUTIC-ON, OnBoard Boating Club and Rentals. For more information, visit <https://www.brunswick.com>.

