

FOR IMMEDIATE RELEASE
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NEW YORK YACHT CLUB
**AMERICAN
MAGIC**

TEAM PARTNER

**TSI JOINS AMERICA'S CUP CHALLENGER AMERICAN MAGIC AS TEAM
PARTNER**

Portsmouth, Rhode Island - New York Yacht Club American Magic, Challenger for the [36th America's Cup](#), today announced that [TSI Incorporated](#), an industry leader in the design and production of precision measurement instruments and solutions, has joined the campaign as a Team Partner. The America's Cup is the oldest event in international sports and the highest prize in sailing. The next edition will take place in Auckland, New Zealand, in March of 2021.

“We are proud to have TSI join American Magic, and to have their support as we work to win back the Cup for the United States,” said Terry Hutchinson, Skipper and Executive Director of American Magic. “TSI and American Magic share many

values, including a commitment to developing high performance systems driven by accurate measurement and cutting-edge data analysis. Our two teams work hard every day to solve problems and create solutions that have never been seen before, and so to me, this is a natural partnership.”

TSI’s history of delivering high-end engineering projects dates back over half a century. In the early 1970's, TSI instruments were sent to Mars aboard the Viking 1 and 2 spacecraft, the first successful probe missions to that planet. In the years that followed, TSI’s list of projects, products and cutting-edge solutions has spread into fields as diverse as environmental studies, healthcare, HVAC, manufacturing, occupational health and safety, and more.

“TSI is excited to partner with the American Magic team and support their quest to regain the Cup. Our expertise in fluid mechanics will help optimize the performance of the American Magic boats,” said Dr. Tom Kennedy, President of TSI Incorporated. “Additionally, our participation in nanoparticle research gives us a unique perspective into new and advanced materials for the sailing industry.”

American Magic will conduct testing and training on its groundbreaking AM38 and AC75 boats in Rhode Island and Florida during the fall and winter of 2020 before competing at its first regatta, the America’s Cup World Series Sardinia (April 23-26, 2020) in Italy. Competing teams from the U.S., Italy, and Great Britain will relocate to America’s Cup host nation New Zealand in mid-to-late 2020, and participate in the Challenger Finals, the Prada Cup, in early 2021 in Auckland. The 36th America’s Cup Presented by Prada (March 6-21, 2021) will also take place in Auckland, and will feature the team that wins the Prada Cup and the Defender, Emirates Team New Zealand.



American Magic's AC75 during its first sail on Narragansett Bay near Newport, Rhode Island (Tuesday, September 10th.)

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About TSI Incorporated

TSI Incorporated serves a global market by investigating, identifying and solving measurement problems. As an industry leader in the design and production of precision instruments, TSI partners with research institutions and customers around the world to set the standard for measurements relating to aerosol science, health and safety, indoor air quality, air flow, fluid dynamics and biohazard detection. With headquarters based in the U.S. and field offices throughout Europe and Asia, TSI has established a worldwide presence in the markets we serve. Every day, our dedicated employees turn research into reality. For more information on TSI Incorporated, visit our

website:www.tsi.com Check out our page on [Facebook](#), [LinkedIn](#), or follow us on [Twitter](#).

About New York Yacht Club American Magic

Formed in October 2017 by Bella Mente Racing, Quantum Racing and the New York Yacht Club, American Magic represents a joint vision to win the America's Cup, the highest prize in sailing and the oldest trophy in international sports. American Magic brings together two highly successful racing programs with one of the foremost yacht clubs in the world, united by a campaign to win back the Cup, reconnect the American sailing base with the premier event in the sport and elevate the quality of competitive sailing in the United States. The name, American Magic, is a nod to the New York Yacht Club's storied America's Cup history; a combination of the boat the trophy is named for, and the first boat to defend it.

American Magic will develop and support a team that will participate in the America's Cup competition, the Prada Cup and the America's Cup World Series events that lead up to both. American Magic's Official Innovation Partner is Airbus, along with Team Partner TSI Incorporated. Other partnerships include Official Apparel Sponsor Helly Hansen and Official Control Systems Sponsor Parker Hannifin. American Magic is a recognized 501(c)(3) nonprofit organization. www.americanmagic.com

About the New York Yacht Club

The New York Yacht Club was founded in 1844 when nine New York yachtsmen met aboard John Cox Stevens' yacht and a year later its original clubhouse was built in Hoboken, N.J. The Club's Annual Regatta was first run in 1845. The Club was the keeper of the America's Cup from 1851 to 1983, and it organized the first transatlantic race in 1866. The Club maintains two exquisite clubhouses, on 44th Street in the heart of New York City, known for its Model Room and extensive nautical library, and Harbour Court in Newport, R.I., which annually hosts some of North America's most prestigious sailing events, including the Annual Regatta,

Race Week at Newport presented by Rolex, the Rolex New York Yacht Club
Invitational Cup and the Queen's Cup. www.nyyc.org