



FOR IMMEDIATE RELEASE

***Soundings Trade Only* Most Innovative Marine Company Awards charity announcement**

Essex, CT, August 22, 2019 - *Soundings Trade Only* is pleased to announce that a portion of the entrance fee for the Most Innovative Marine Company Awards will support the ABYC Foundation's workforce initiatives program.

"This year there is a fee to enter the Most Innovative Marine Company Awards. It was important to us to donate a portion of the fees to a charity that is tackling obstacles within the marine industry. The ABYC Foundation is engaging in a variety of programs to attract new talent to the marine industry and filling a variety of technical and manufacturing roles. We are pleased to support their efforts and thank the companies who entered the awards this year," said Michael Verdon, editor in chief of *Soundings Trade Only*.

"We are honored to be recognized by *Soundings Trade Only* with this outstanding donation. This will certainly provide much needed funding to further our goal of getting more qualified technicians into factories and service centers," said Margaret Podlich, executive director of the ABYC Foundation.

The Most Innovative Marine Company Awards honors companies that are transforming the marine industry. The business models, teams, processes, initiatives and the positive impacts that move a company and the industry forward are recognized. The 2019 awards focus on the period from September 1, 2018 through August 31, 2019. The winners will be announced at the *Soundings Trade Only* anniversary gala on September 30th. The top, overall winner will be announced at the IBEX industry breakfast, and an article profiling all of the Top 10 Most Innovative Marine Companies will appear in the *Soundings Trade Only* November issue and on the TradeOnlyToday.com website.

For more information or to enter the Most Innovative Marine Company Awards, please visit www.tradeonlytoday.com/enter.

Soundings Trade Only

Soundings Trade Only is a marine business-to-business information multi-media brand. It includes a monthly print publication, and digital entities including an e-newsletter, web and social media sites. *Soundings Trade Only* offers the latest business news, and information about products, trends, statistics, management and marketing insights, and more to the marine industry. It is part of the AIM Marine Group, which includes other publications including: *Yachts International*, *Power & Motoryacht*, *SAIL*, *Anglers Journal*, *Soundings*, *PassageMaker* and *Woodshop News*. The AIM Marine Group is a division of Active Interest Media.

Active Interest Media

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