



SIREN MARINE PROMOTES TWO FOR KEY MANAGERIAL POSITIONS, PREPARES TO MEET GROWING DEMAND

Sam Handy Named Director of Marketing, Steven Napoli Promoted to Supply Chain/Fulfillment Manager

Newport, Rhode Island-based Siren Marine has recently promoted two team members to key managerial positions to help meet growing demand for its Connected Boat® technology. As adoption of Siren Marine technology spreads across boating enthusiasts, marinas, OEM boat builder partners and other industry stakeholders, the company has found it necessary to scale up its operations on several levels. In addition to promoting from within to fill these key positions, several new hires are being made to ensure continued growth.

Sam Handy has been promoted to the position of Director of Marketing. With a background in marketing and business and a personal passion for spending time on the water, Handy is ideally suited to fulfill the important post as the company strives to continue its rapid growth. Handy first joined Siren Marine in February 2017 as Marketing Coordinator, and rapidly took on new responsibilities as the company launched its Siren MTC™ (Monitor|Track|Control) system and Siren Marine app nationwide and around the world.

Prior to joining Siren, Handy worked for the Rhode Island Marine Trades Association (RIMTA). He started there as a part-time marketing intern and quickly worked his way to becoming a full-time Marketing Coordinator for the organization. In addition to his current position at Siren Marine, Handy also continues to serve on the steering committee of RIMTA Future, an under-40 young professionals group aimed at promoting professional development within the marine industry.

Handy's impressive list of educational credentials includes graduating from Salve Regina University in 2015 with a Bachelor of Science degree in Global Business & Economics, then adding a Masters of Business Administration (MBA) from the same university in 2016.

