



FOR IMMEDIATE RELEASE
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Picture Included

Meeco Sullivan Hires Accomplished Sales & Marketing Executive to Support Growth Plans

Warwick, NY—Meeco Sullivan announced the hiring of Dennis Wilson as Vice President, National Sales Manager effective August 5, 2019. Peter Ladouceur, President of Meeco Sullivan, noted *“We are very pleased to have a sales leader of Dennis’ caliber join our management team and excited about the diverse sales and marketing expertise and professionalism he will bring to both our sales team and our growing organization.”*

Dennis has a proven track record with Fortune 500 global business-to-business marketers over the past 23 years in roles as Director of Worldwide Sales, Vice President of Sales & Marketing and Director of Sales & Marketing. Mr. Wilson’s background includes expertise in the technical industrial, engineered products and capital equipment business sectors among others and he has a solid reputation as a *“growth specialist”* who drives sales initiatives and pioneers successful marketing campaigns.

Dennis is a strong leader with a comprehensive background leading and managing direct sales teams, indirect sales channels, international sales teams and manufacturing rep organizations. Plus, he has created and delivered sales management training programs, product training seminars, and channel management and development programs. Dennis has also been recognized with multiple achievement awards for excellence in sales and marketing throughout his career.

Mr. Wilson holds a Bachelor of Science Degree in Marketing from LaSalle University and has completed several MBA level and Executive Management and Development Courses and Leadership Programs.

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Dennis Wilson

MEECO SULLIVAN is a leading supplier of freshwater and saltwater marinas and floating dock systems. Their product offering includes Meeco Galvanized Steel Dock Systems, Atlantic Glulam Timber Dock Systems, Sullivan Timber Dock Systems, Wahoo Aluminum Dock Systems, Wave Attenuators, Rowing Docks, Wahoo Residential Docks and Service Docks/Platforms. With over 140 years of floating dock and marina experience, they are a recognized pioneer and leader in the design and construction of floating dock systems with thousands of marine installations worldwide. To learn more please visit **meecosullivan.com**. For more information contact Peter Ladouceur at pladouceur@meecosullivan.com.

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