



Sarnico, 12th of August 2019

IN MEMORIUM: GIOVANNI BESENZONI PASSES AWAY

Giovanni Besenzoni, founder and president of Besenzoni SpA, passed away the 11th of August 2019 in his beloved home town of Sarnico on Iseo Lake in northern Italy. He was 77 years old.

Giovanni Besenzoni's entrepreneurial spirit and farsightedness brought the company to worldwide success. A forward-thinking and innovative entrepreneur, he founded Besenzoni SpA in 1967. Today, the company is a global leader in the design and manufacturing of boat parts and accessories. With more than 100 employees and seven production units in the area of Sarnico, for over 50 years Besenzoni has constantly been serving and assisting its clients in 90 countries qualifying as one of the flagship companies of the Made in Italy branding and philosophy.

"Manufacturing high-quality marine products that technologically advanced with a distinctive design, which can be produced on an industrial scale or tailored for each customer. Permanently supported by overall assistance, anytime and anywhere". This is the philosophy behind his company that continues today under his children, Giorgio and Fiorella.

Awarded as Nautical Pioneer in 2008, Besenzoni is part of the closed circle of names who brought strong innovation to the nautical world over the years. His inventions are countless: from the stern platform with ladder introduced in the 70s, to the hydraulic gangways with remote control 10 years later, to the latest technological helm seats which were winners of prestigious international awards.

"From a small company to a consolidated industrial, the heart of our work at Besenzoni has remained the same: the man and his craftsmanship" Giovanni Besenzoni liked to say.

A brilliant and generous man, much loved by his collaborators and strongly tied to his territory, Giovanni has always had a keen sensitivity towards the less fortunate who actively helped with charity actions, discreetly, without ever boasting about it.

Giovanni Besenzoni leaves his wife Antonietta and their two daughters, Alessandra and Fiorella and their son Giorgio, the CEO of Besenzoni.

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