FOR IMMEDIATE RELEASE HATTERAS / CABO YACHTS 110 NORTH GLENBURNIE ROAD NEW BERN, NORTH CAROLINA 28560 www.HatterasYachts.com

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HATTERAS/CABO YACHTS ANNOUNCES NEW PARTNERSHIP WITH SKIPPERBUD'S

NEW BERN, N.C. – August 7, 2019 – <u>Hatteras/CABO Yachts</u>, a world-leading builder of luxury sportfishing yachts and motor yachts, is delighted to announce the appointment of <u>SkipperBud's</u> as its newest dealer! SkipperBud's will represent the Hatteras brands exclusively in the Great Lakes Region. Wisconsin, Illinois, Michigan, Indiana, Minnesota and Ohio boaters will benefit from this partnership. The family-owned boat and yacht dealership has 18 locations throughout the Midwest and will carry the full Hatteras line from 45 to 105 feet, and the CABO line, starting with the new CABO 41.

SkipperBud's was founded in 1959 by the Pretasky Family and is still operated by Mike Pretasky, Jr., president and CEO. SkipperBud's is one of largest sales, brokerage, service, and marina groups in the boating industry. SkipperBud's will provide Hatteras and CABO customers with a wide range of services that cover the entire life cycle of their yacht.

"This year, both Hatteras Yachts and SkipperBud's are celebrating their 60th anniversaries," said Hatteras/CABO Yachts President and CEO Kelly Grindle. "With its impressive depth of experience as a full-service dealership, along with its multiple locations, its close relationship with many of the marine industry's premier brands, and its commitment to customer service, we know SkipperBud's will be an outstanding representative for Hatteras and CABOthroughout its Midwestern territory."

"This is a natural evolution for SkipperBud's, Hatteras is going to be a wonderful partner. SkipperBud's has been a yacht dealer throughout the Midwest and the Great Lakes for many years. We share many of the same values as Hatteras Yachts and we are excited to expand our product portfolio and showcase our experience in the industry to the Hatteras Yachts/CABOYachts clients within our markets," said Mike Pretasky, Jr., president.

Look for Hatteras and CABO Yachts at SkipperBud's locations and boat show displays across the Midwest this fall.

About Hatteras Yachts/CABO Yachts:

For 60 years, Hatteras Yachts has been recognized as a world leader in the construction of express boats, sportfishing convertibles and luxury motor yachts. Based in New Bern, N.C., Hatteras has defined the industry and pioneered the production of large offshore fiberglass powerboats, starting with the introduction of its first model, *Knit Wits*, in 1959. Hatterasbuilds luxury motor yachts from 60 to 105 feet, sportfishing convertibles from 54 to 70 feet, and the GT45X series. The highly respected CABO

Yachts brand re-launched in late 2018 with the new CABO 41. For more information, visit <u>www.hatterasyachts.com</u>.

About SkipperBud's

A family owned marine company, specializing in boat sales, brokerage, service, storage and marina operation since 1959. With locations in California, Illinois, Michigan, Ohio, Washington and Wisconsin. SkipperBud's Mission is to Deliver the Boating Dream. <u>SkipperBuds.com</u>

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