

BlueWater Chairs Adding Marine Industry Veteran

(Fort Lauderdale, Florida, July 2019) Tom Ackel, founder and CEO of BlueWater Chairs, proudly announced that well known marine industry veteran Joe Schwab has joined BlueWater as President.

Joe will be responsible for continuing and expanding BlueWater's growth and success as one of the largest and longest operating U.S. based manufacturers of fighting chairs, rocket launchers, helm seats and custom high-end furniture for fishing, cruising and mega yachts. "Joe's extraordinary career and emphasis on customer service excellence is a perfect fit for BlueWater" said Tom.

"I have known Tom for over 25 years and have watched him build BlueWater's reputation for well designed, high-quality, customer focused custom teak chairs and furniture. I'm excited to lead the company in its next phase of growth," said Joe.

Joe previously spent 28 years with Viking Yachts in New Gretna, NJ where he held various positions and most recently Vice President of Sales. "I am eager to continue the relationships with all of my clients and look forward to meeting many new customers. I understand the needs, desires and expectations of yachting and sportfishing owners and crew when it comes to the product. Equally important, I also recognize the level of service that must be provided once the product is delivered. This insight coupled with my OEM and diverse manufacturing experience will allow me and BlueWater to equally service clients and address the day-to-day operations of the BlueWater team," said Joe.

Spending his youth fishing and boating in Cape May, NJ, Joe graduated from LaSalle University in Philadelphia with a degree in Finance. After graduation, he started his career with Viking Yachts. During his time there, various roles and responsibilities provided him exposure to all aspects of sales, marketing, engineering, manufacturing and service.

"I am grateful for the privilege of working at Viking with the Healey family for that many years, I truly understand the importance of delivering the finest possible product and value along with standing behind it with service that is second to none. This comes from an unwavering dedication to the product and people that starts with the owners and is carried through the management and every employee," said Joe. "Tom and the entire team at BlueWater Chairs reflect this philosophy and I look forward to working with everyone to realize BlueWater's future growth."

Tom and the BlueWater Chairs' family has been building the industry's finest wood products and marine accessories for over 30 years. Located in Fort Lauderdale on the "Marina Mile," BlueWater is the go-to name when it comes to anything that involves helm and fighting chairs, wood tables, furniture and accessories in Florida and throughout the world. Visit them at bluewaterchairs.com or call (954) 522-4238.