

FOR IMMEDIATE RELEASE:

Premier Marine is Growing With Three New Hires

Wyoming, Minnesota (June 19, 2019) — As Premier builds upon its growth over the past 12 months, they are excited to supplement their strong, dedicated team with three new people in the past couple of months who they are confident can help Premier achieve greater successes in the coming years.

Brian Wallace joined Premier as the Director of Production in February. Originally from North Dakota, and after graduation from University of North Dakota with a degree in Mechanical Engineering, he began his career in aluminum die casting. This position sent him on a 16 year path through China operating facilities in welding electrode, gearbox and transmissions, wind turbine blade molds, and modular structure manufacturing. He is excited and he could not resist the opportunity to build beautiful, amazing boats.

“Brian (Wallace) brings two decades of manufacturing and lean experience leadership to Premier.” Said Rick Gallagher, Premier Marine’s Chief Executive Office. “His experiences throughout the globe will help Premier continue its quest to pursue even greater quality in each boat we build.”

The sales team has grown with the addition of Jeff Jones, the new East Coast Sales Manager. Jones started in the marine industry back in 1998 working as a Sales Manager for HO Sports/Hyperlite Wakeboards. He moved on to a Sales Manager position for Centurion Boats. Later switching gears and working as a Sales Manager for Moeller Marine at the OEM Level and most recently SeaStar Solutions as a Sales Manager.

Gallagher stated, “Jeff (Jones) has spent his career in marine sales. His knowledge of the industry and his experience both in manufacturer sales and marine supplier sales is invaluable. His dedication to working hard and serving our dealers is admirable. He is a tremendous asset to our Premier team.”

The third addition is Emma Penzenstadler as the Marketing Coordinator, who joined Premier in May. She graduated from the University of Minnesota with a degree in communications and marketing. Penzenstadler began her career in the marine industry working for the Marine Retailers Association of the Americas and went on to an association management company doing project management and event planning.

“Emma’s ability to leverage the marine experience she’s already gained in her career and how Premier achieves its marketing goals is critically important as Premier seeks to continue its rapid growth in the pontoon space.” Gallagher mentioned.

Premier Marine Inc. is excited to have all three of them on board and can already see the impact that each of them are making.

About Premier Marine, Inc.:

Premier Marine Inc. is a manufacturer of luxury pontoon boats under the Premier brand. Premier Marine holds numerous patents and trademarks on manufacturing elements such as the Premier Ricochet Ladder System, corrosion resistant high strength furniture hinges, and the PTX™ performance package. The 27-year-old, company sells its pontoons through boat dealers located throughout the United States and Canada. Premier Marine is headquartered in Wyoming, Minnesota.

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