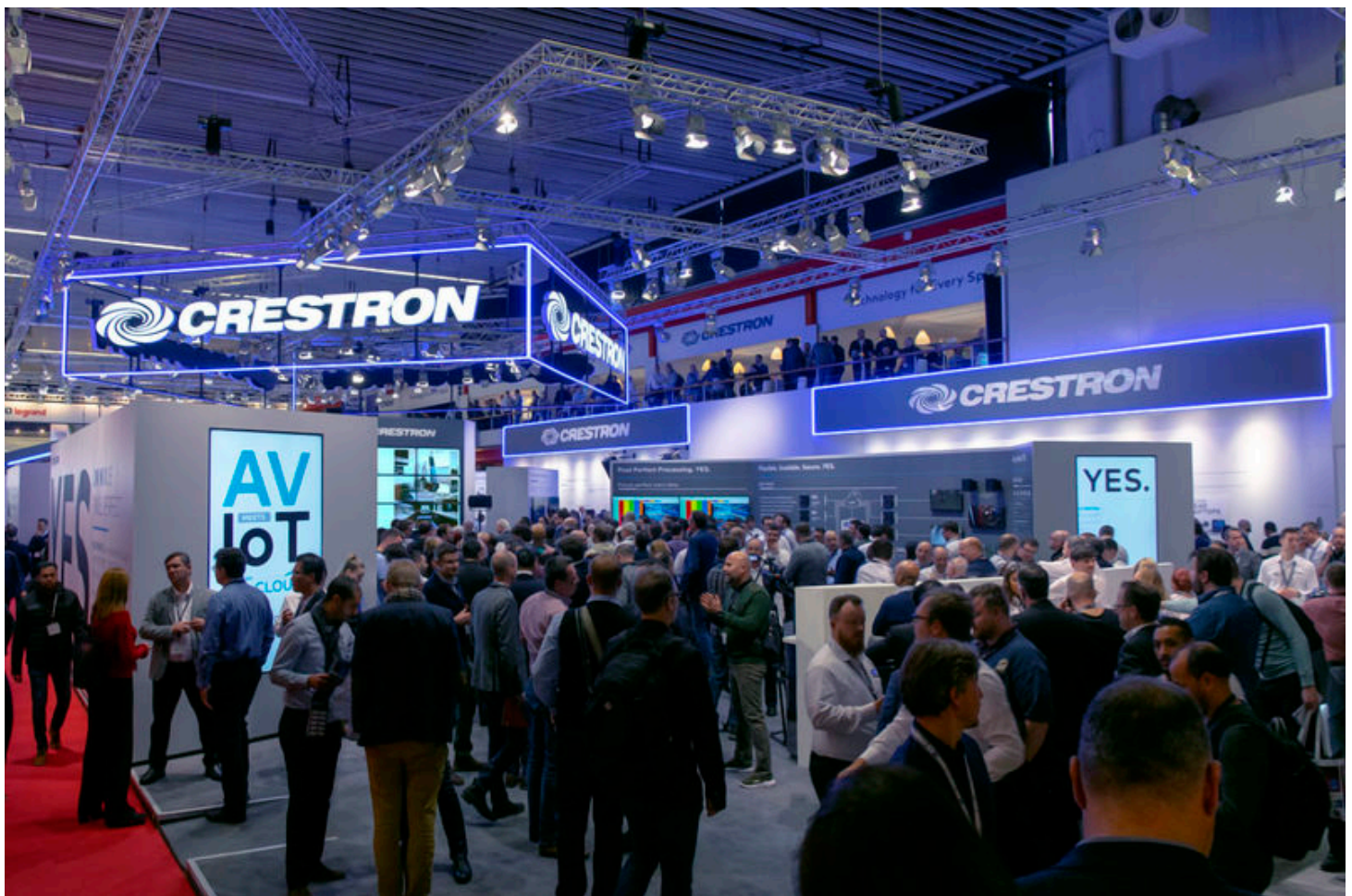


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# VBH

## Press release - VBH and Crestron join forces in new marine division



### PRESS RELEASE

Amsterdam, July 9, 2019

## **VBH and Crestron join forces in new marine division**

**Dutch superyacht entertainment technology specialist VBH has become a partner in the new marine division of Crestron. The companies will leverage on two decades of working together to further enhance their services to clients around the world.**

VBH has been implementing Crestron systems on superyachts since the start of the millennium, recognising the first-class quality of the company's technologies. Having signed a framework agreement with the EMEA division of Crestron in 2018, VBH is now an official partner in Crestron's marine division.

"This new development will enable VBH and Crestron to strengthen our yacht support around the globe and share knowledge in a very demanding market," explains Jeroen van den Hurk, CEO of VBH. "We both strive to be at the forefront of onboard technology by constantly improving our products and services. This partnership in the marine division will also enable us to offer smart solutions that address the needs of our customers."

Crestron has announced the appointment of industry veteran Daniel Kerkhof to lead the new marine division. He will spearhead business development and the brand-new Crestron Marine Programme, which offers shipbuilders, superyacht specifiers, and ETOs (electro-technical officers) an unprecedented level of support. Kerkhof has been involved in several VBH projects over recent years and is looking forward to working with the company on all kinds of new endeavours in the future.

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**NOTE FOR THE PRESS – NOT FOR PUBLICATION**

## About VBH

VBH transforms entertainment onboard superyachts into a luxurious experience based on innovative technology and intuitive controls. We create the AV, IT, lighting, control, communication and security solutions of tomorrow by working closely with a wide network of suppliers and implementing the most innovative products. VBH installations become an integral component of the lives of those who spend time onboard. With a team of 150 dedicated specialists, offices worldwide and 24/7 support, VBH is always ready to provide a premium service.

Being innovative is not something new at VBH: it has been in the company's DNA from the outset. For more than 30 years, VBH has been fully dedicated to integrating luxury technology onboard superyachts and has built an impressive track record over that time. Well over 200 superyachts in the global fleet have already benefitted from the expertise of the VBH team, which has pioneered all kinds of installations.

VBH is headquartered in Amsterdam and has offices in Antibes and Fort Lauderdale.

### **For more information, please contact**

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