## A SEW BOATS & GEAR 2020

SAIL's **New Boats & Gear** is the only publication of its kind. A boat show in print, **New Boats & Gear** is dominated by a complete set of original sailboat reviews covering the market's newest sailboats. It also features a preview section of new boat debuts for 2019/20

**20,000** print copies will be distributed to key newsstands, as well as the 2019 Newport and Annapolis boat shows, and the 2020 Miami boat show.

Boat manufacturers can buy full and half page display ads, or we can build you a **Boatbuilder Brand page**.



**DISPLAY RATES:** 

FULL PAGE: \$3,500

**HALF PAGE: \$2,100** 

BOATBUILDER BRAND RATE:

**FULL PAGE: \$2,400** 

\* Buy a full page Display ad and earn a FREE Boatbuilder Brand page

AD CLOSE & MATERIALS DEADLINE JULY 19, 2019 ON NEWSSTANDS (FOR 3 MONTHS) AUGUST 27, 2019



## **BOATBUILDER BRAND PAGES**

SAIL will build boat manufacturers brand pages using supplied materials as specified on the New Boats & Gear spec sheet. Ad presentations must include a full page minimum space and require a minimum quarter page company profile on the opening page only.

Each full page presentation will be created in fixed-format full, half, quarter, or eighth page units (per boat). The total ad space must be in full page multiples.

Boats with an editorial review will also receive a special call out to page number.



## CONTACT YOUR SAIL REPRESENTATIVE ABOUT THE MANY OPTIONS AND FEATURES AVAILABLE.

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