

**EMBARGOED UNTIL: JUNE 12, 2019**

## **EVINRUDE LAUNCHES NEW 3-CYLINDER E-TEC G2 MODELS**

**STURTEVANT, Wis.**, – Evinrude announced today the expansion of the revolutionary Evinrude E-TEC G2 product line to include 115 H.O., 140HP and 150HP models. Evinrude’s extended line-up is designed to give more boaters confidence on the water - in any situation.

### **CONFIDENCE THROUGH INNOVATION AND PERFORMANCE**

Shattering the paradigm for mid-range outboards, the new models house a direct injection inline three-cylinder powerhead. Delivering refined running quality, and quiet operation, the 115 H.O., 140HP and 150HP models enhance the complete boating experience. With more torque and fuel efficiency at lower RPMs than comparable four-stroke engines, the new E-TEC G2 models give boaters extended cruising capabilities and more power whenever it’s needed. In addition to the thrilling performance, all E-TEC G2 engines are worldwide emissions compliant and have the most user-friendly ownership experience with no break-in period, 5 year / 500 hours warranty and no engine oil changes, ever.

“We are proud to continue the legacy of Evinrude innovation in 2019 and well into the future,” said Tracy Crocker, president of the BRP Marine Group. “By bringing the E-TEC advancements to the 115 H.O., 140HP and 150HP models, some of the most popular outboard sizes in the market, we are once again, delivering the pinnacle in innovation and performance that inspires confidence in each and every Evinrude owner as they pursue their life on the water.”

### **THE CONFIDENCE TO KNOW THAT THIS COULD BE THE BEST DAY ON THE WATER... EVER**

Evinrude now packs next-generation technology such as digital shift and throttle, the iTrim control system, digital instrumentation, custom color panels and optional iSteer dynamic power steering into outboards from 115 H.O. to 300 horsepower. Evinrude also added a new look and feel for the 2020 product year. All E-TEC G2 engines will have new premium graphics and give owners the option of white or slate gray frame and two new propellers. In addition, the 115 H.O. and 140 models will be available with premium controls and gauges, as well as a tiller option that feature touch troll and trim switches, LED’s for basic diagnostics and an NMEA 2000 connection for integration with external gauges and accessories.

Evinrude’s engine line up, from 3.5 to 300 HP, offers customers superior value across a full range of applications, and are available at authorized Evinrude dealerships worldwide. Follow Evinrude on Facebook at [www.facebook.com/brpevinrude](http://www.facebook.com/brpevinrude).

For a complete list of new and existing Evinrude dealers, visit [www.evinrude.com](http://www.evinrude.com).

### **About Evinrude:**

Evinrude, part of the BRP Marine Group, is a global manufacturer of outboard marine engines. A model of innovation, Evinrude developed the first commercially viable outboard engine in 1909. Celebrating 110 years of innovation, Evinrude’s engine line up, from 3.5 to 300 HP, offers customers superior value across a full range of applications while meeting all global emissions standards.

**EVINRUDE**<sup>®</sup>



Engines are available at authorized Evinrude dealerships worldwide. For more information visit <http://www.evinrude.com>.

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**For more information:**

Candace Gawrysiak  
262-884-5270  
Network Communications  
Evinrude  
[candace.gawrysiak@brp.com](mailto:candace.gawrysiak@brp.com)

Rus Graham  
603-799-2540  
Rushton Gregory Communications  
[rgraham@rushtongregory.com](mailto:rgraham@rushtongregory.com)

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