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NauticStar Boats USA Designates New Dealer in Australia

AMORY, MS (June 4, 2019) – NauticStar is pleased to officially announce its first dealer, Marine Partners, as its Authorized Dealership in New South Wales, Australia.

“We are thrilled to be bringing our quality boats and lifestyle promise to Australia and New Zealand and securing dealerships like Marine Partners is just the beginning,” says Jay Povlin, President of NauticStar Boats, LLC. “NauticStar is focused on growing its international footprint.”

Based at the Rozelle Superyacht Marina in Rozelle, New South Wales, Marine Partners is ideally located to optimize growth and expansion for NauticStar USA in the region.

NauticStar is a leading market share holder of saltwater fish boats in the US and sees its Center Console and Legacy Series boats as the greatest opportunity for growth in Australia. “NauticStar caters to fit every preference and lifestyle,” said Michael Joyce, Principal at Marine Partners. “It fits all the necessary features for the professional fisherman. In addition, the signature Deep-V makes for a smooth, dry ride - an ideal lifestyle fit for family and pleasure boating enthusiasts in Australia.”

Having had success at the recent Rozelle Boat Show, NauticStar USA will participate at the Sydney Boat Show in August with its 2020 Model Year Lineup, and show-only rebates that are heretofore unprecedented. “Our value-priced offshore center console fishing boats, built with family-friendly cockpit seating configurations, are spot-on for the

Australian audience,” says Shelly Walker, International Sales Manager for NauticStar Boats. “We expect long-lasting success in this segment.”

About NauticStar Boats, LLC

NauticStar Boats, part of the MasterCraft Boat Holdings family since 2017, was founded in 2002 and is located on 17 acres in Amory Mississippi. With more than 200,000 square feet of manufacturing floor space, NauticStar is one of the top producers of high-quality bay boats, deck boats and offshore center console boats from 19 to 32 feet. Professional and sport fishermen, recreational and pleasure boating enthusiast appreciate the many standard and available features that are offered by NauticStar for a customized fit for their lifestyle. 100% wood-free construction and one-piece foam filled stringer system is the backbone of each boat that allows NauticStar to offer a limited lifetime warranty on their boats. For more information on NauticStar Boats’ full line of boats, visit NauticStarBoats.com or call 662-200-4664. NauticStar USA is not associated with Nautic Star, the Australian builder of aluminum boats.

About MasterCraft Boat Holdings, Inc.

Headquartered in Vonore, Tenn., MasterCraft Boat Holdings, Inc. (NASDAQ:MCFT) is a leading innovator, designer, manufacturer and marketer of recreational powerboats through its four wholly-owned brands, MasterCraft, NauticStar, Crest and Aviara Boats. Through these four brands, MasterCraft Boat Holdings has leading market share positions in three of the fastest growing segments of the powerboat industry - performance sport boats, outboard saltwater fishing, pontoon boats - while entering the large, growing luxury day boat segment.