



 $\textbf{CONTACT: Randall Lyons - } \underline{\textbf{Randall@boatma.com}} \textbf{ - FOR IMMEDIATE RELEASE} \textbf{ - } 5/29/19$ 

## MASSACHUSETTS KIDS BOATING & FISHING WEEK – June 1 to 9, 2019

The Massachusetts Marine Trades Association (MMTA) is happy to announce that "Massachusetts KIDS Boating & Fishing week" will take place from June 1 to 9, 2019 with a couple events taking place the weekend of 6/15 as well. This important effort encourages and promotes youth boating and fishing events around the state. This will be the third year the MMTA has promoted the events and timeframe, increasing the total registered events each year (4 in 2017, 8 in 2018). Currently there are 9 registered events participating in 2019 which include:

## The current events scheduled are as follows:

- Touch-a-Boat Sat, June 1st 10:00AM-1:00PM Newburyport Waterfront 54R Merrimac St. Newburyport, MA
- Language Touch-a-Boat Sat, June 1st NOON-3:00PM 1 Pier 8, 13th St, Charlestown, MA
- Lids' Boating & Fishing Event Sun, June 2nd 10:00AM-3:00PM West Marine, 140 Ivory St, Braintree, MA
- Lakeside Kids' Event Thurs, June 6th 4:00PM-7:00PM Memorial Beach 1 Memorial Beach Dr. Webster, MA
- Get Hooked Fishing Tournament Sat, June 8th 8:00AM-11:00AM Turkey Hill Road, Newburyport, MA
- Touch-a-Boat Sat, June 8th 9:00AM-NOON Nantucket Boat Basin 1 Swains Wharf Nantucket, MA
- '- Touch-a-Boat Sat, June 9st 1:00pm-4:00pm 28 Constitution Marina Constitution Rd. Charlestown, MA
- Youth Fishing Derby Sat, June 15th 9:00AM-NOON Queen Sewell, 13 Cherry St, Buzzards Bay, MA
- . Touch-a-Boat Sun, June 16th 11:00AM-2:00PM Brunelle's Marina 1 Alvord St. South Hadley, MA

The dates of Massachusetts Kids Boating & Fishing week once again coincide with Great Outdoors Month <a href="http://www.greatoutdoorsmonth.org/">http://www.greatoutdoorsmonth.org/</a> and National Fishing and Boating week <a href="https://www.takemefishing.org/how-to-fish/how-to-catch-fish/national-fishing-and-boating-week/">https://www.takemefishing.org/how-to-fish/how-to-catch-fish/national-fishing-and-boating-week/</a>. One of the key objectives for Massachusetts KIDS Boating & Fishing week events is to highlight what boating and fishing industry organizations and businesses offer the kids in our state and to introduce news kids to the water. More than 70 percent of adult boaters started boating when they were kids, and the MMTA recognizes the more kids we can get on the water in a safe and smart manner today, the better off our industry will be tomorrow.

For more information on Mass KIDS Boating & Fishing week or to register a kids' boating/fishing event please visit:

www.masskidsboatingday.org.

