

AZIMUT YACHTS APPOINTS D'ALBORA AS AUSTRALIAN DEALER

Azimut|Benetti Group, the world's leading manufacturer of production, semi-custom and full custom motor yachts, has announced today the appointment of **d'Albora Marine** as exclusive Azimut Yachts dealers for Australia.

D'Albora Marine is part of the **d'Albora Marinas Group**, which has 10 marinas, full service boat yards and dry-stack boat storage facilities located throughout Victoria, New South Wales and Queensland.

Marco Valle, Azimut Yachts CEO, commented "Our number one priority globally is customer service and satisfaction. We have always considered Australia to be one of the highest potential markets in the Asia-Pacific region: d'Albora, with its large in-house marina and customer support network, is the best possible partner for us to succeed in such a demanding market. We are pleased that d'Albora's market-leading offering and experienced team will now be there to support current and new Azimut owners."

D'Albora Marine is headed by Matt Walford who has over 15 years' experience in the marine industry. He has worked with numerous luxury motor yacht brands in Australia and previously held the position of Business Development Manager with Austal, leading national shipbuilder. He is also joined by a team of sales brokers and customer service staff with long term industry experience. "We're delighted about this partnership. Azimut Yachts has a revolutionary new product range which we look forward to introducing to the Australian market, starting with the new model Atlantis 45 arriving later this year. At the same time we are excited about connecting with the large number of existing owners to see how we can support their immediate requirements", he said.

Azimut Yachts, on behalf of the entire team, would like to express its gratitude to 5 Star Motor Cruisers, which supported the brand's sales in Australia in recent years.

Azimut Yachts

Azimut Yachts is a trademark of the Azimut|Benetti Group. With the Atlantis, Magellano Flybridge, S and Grande collections, Azimut Yachts offers the widest range of yachts from 34 to 120 feet (10 to 35 metres). It operates in 70 countries with a network of 138 sales and service centres and has direct representative and service offices in Shanghai, Hong Kong, Fort Lauderdale (USA) and Itajai (Brazil).



Press Office Azimut Yachts Sculati and Partners

Andrea Sculati M. +393463071216 andrea.sculati@sculatiandpartners.com

T.+39 02 99352500 office@sculatiandpartners.com www.sculatiandpartners.com/azimutpress Corporate Communication Manager Azimut|Benetti Group

Danila Sabella M. +39 3292171590

 $\underline{\frac{danila.sabella@azimutbenettigroup.com}{.}.}$

www.azimutpressarea.com

