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## **Freedom Boat Club Promotes Barry Slade to Corporate COO Position**

Venice, FL, March 1, 2018 – Freedom Boat Club President and CEO John Giglio has announced the promotion of Barry Slade from vice president of business development to chief operating officer of the corporate-owned Freedom Boat Clubs and the newly launched division of Freedom Marine Sales.

As part of Giglio's recently announced organizational restructuring plan that will allow him to focus on longer-term strategic initiatives, Slade has been appointed to assume daily management responsibilities for the 17 southwest Florida corporate-owned clubs. In addition, Slade will oversee corporate club expansion, real estate/marina acquisition, charter/sales initiatives, plus spearhead new member programs.

"Barry's years of marine industry experience and his hands-on working knowledge of Freedom Boat Club will be leveraged to great advantage as he focuses on our corporate footprint for continued development and growth," said Giglio. "With Barry leading the corporate clubs and the recent appointment of Louis Chemi to champion domestic and international franchise initiatives along with expansion to new recreational industries, I'm confident that Freedom Boat Club is very well positioned for continued success."

### **ABOUT FREEDOM BOAT CLUB**

Freedom Boat Club, headquartered in Venice, FL., is the world's oldest and largest boat club with 150+ locations in 30 states and Canada. The club services more than 16,000 memberships representing 30,000 members, and sports a fleet of more than 1600 boats. For more information, visit

[www.FreedomBoatClub.com](http://www.FreedomBoatClub.com) or [www.FreedomBoatClubFranchise.com](http://www.FreedomBoatClubFranchise.com)

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