



FOR IMMEDIATE RELEASE

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February 20, 2018

**MARINE INDUSTRIES ASSOCIATION OF SOUTH FLORIDA TO HOLD WATERWAY CLEANUP
PRESS TOUR**
*HIGHLIGHTING SITES AND VOLUNTEERS OF THE
41st BROWARD COUNTY WATERWAY CLEANUP
SATURDAY, MARCH 3, 2018*

Fort Lauderdale, FL – The Marine Industries Association of South Florida (MIASF) is organizing the 41st Broward County Waterway Cleanup, Broward’s largest and longest running environmental event. Thousands of volunteers are expected to participate in cleaning tons of trash and debris from 35 sites throughout the county.

Press and elected officials are invited to join Phil Purcell, MIASF CEO/President, on an Eco-boat tour of some local waterway clean-up sites:

Saturday, March 3, 2018
Lauderdale Small Boat Club, 1740 SW 42nd St, Fort Lauderdale, FL 33315
Departing from the dock at 11:30 a.m. and returning at 12:30 p.m.

Immediately following, the annual Trash Bash Volunteer Thank You Party will be held onsite at Lauderdale Small Boat Club from 1:30 p.m. to 3:30 p.m. with food, drinks, music, door prizes, and announcements of the art and essay scholarship winners.

Space on the boat is limited. R.S.V.P. to Kelly Skidmore at kelly@miasf.org or (954) 524-2733

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The Marine Industries Association of South Florida (MIASF) is the largest trade organization in the Southeast United States dedicated to promoting, protecting, and growing the 110,000 middle class jobs in Broward County and 136,000 jobs regionally in marine businesses promoting boating lifestyles from family cruising and fishing to yachts and the goods and services that sustain them, driving the economic output to \$8.8 billion in Broward County and \$11.5 billion regionally. Created in 1961, the not-for-profit trade group is focused on the sound growth of the marine industry in the South Florida Region to benefit its members, their customers, communities and the environment. The Association has over 500 members in Broward, Miami-Dade, and Palm Beach Counties and is the owner of the Fort Lauderdale International Boat Show.