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Boston Whaler® unveils 380 Realm at the Miami International Boat Show

EDGEWATER, Fla. (Feb. 15, 2018) – Boston Whaler’s new 380 Realm is designed to take boaters beyond the horizon and back, combining incredible capability and performance with outstanding comfort, a purposeful array of amenities, and clever design choices throughout. Making its World Premiere at February’s Miami International Boat Show, the 380 Realm joins the 350 Realm as the first models in a new family of boats from the Unsinkable Legend.

“The 380 Realm is designed to make any on-water goal possible,” said Boston Whaler Vice President of Sales, Marketing and Customer Service Jeff Vaughn. “It’s geared for impressive capability and total comfort, expanding the definition of ‘all-day boat’ into something that encompasses cruising, fishing, entertaining, overnighting, long-distance travel and more. It is a clear reflection of the 60 years of innovation and excellence that go into every Boston Whaler.”

The 380 Realm’s spacious center console layout includes ample seating and effortless transitions from one area to the next. Starboard-side boarding steps make

entering the boat easy, as well. A brilliant new windshield design features a glass door that can be secured in the open position, even while underway, providing easy bow access and unobstructed views. The windshield, combined with the Realm's large integrated hardtop, lends superior protection from the elements, so a hiccup in the weather doesn't mean an end to the fun.

In the bow, a wide lounge seat forward of the console seats three across and features fold-down armrests with cup holders. The bow also holds additional forward deck seating, opposite the lounge, and a standard insulated cooler. Options including a drop-in bow table, filler cushions, and an extendable sun shade add versatility to this inviting social zone.

Heading aft, the design of the cockpit makes full use of the boat's wide beam. Two rows of seating include a row of helm seating, with armrests and flip-up bolsters to ensure ergonomic positioning for captain and passengers. This row and the mezzanine row both include air-conditioning vents, and both convert to face aft, forming a natural cockpit gathering space. Additional seating includes a convertible aft seat that folds out from the transom and tucks neatly away when not in use, and a swiveling portside companion seat.

As with the 350 Realm, one of the 380 Realm's most notable features is the massive under-seat cooler in the mezzanine row. Available with a refrigeration system, this compartment with organizer rack can hold days' worth of drinks and food, and can be accessed either by lifting up the seat (handy for loading) or through an access door in the front (perfect for grabbing a cold beverage).

Additionally, the cockpit includes a robust portside prep center with grill and fridge, so feeding the whole crew is a breeze — and doesn't require ducking below deck. (For serious anglers, the prep center's grill and fridge can be replaced with an optional livewell.) An integrated hardtop spans the mid-ship cockpit seating area and includes an extendable Sureshade® sunshade, which stretches over the cockpit as needed to provide extra protection from midday rays. The hardtop also offers an electric sunroof and skylight option, allowing natural light to flow freely. Accent lighting is well integrated throughout the boat, lending a stylish glow after sundown.

Performance is another outstanding aspect of the 380 Realm. Reliable, efficient quad 350-hp Mercury® Verado® FourStroke engines paired with a 450-gallon fuel tank provide impressive range. Whaler's precision-engineered, variable running surface hull ensures a soft, smooth, dry ride, whether far offshore or close to home. Advanced Seakeeper® gyro-stabilization technology is available, providing a marked reduction in boat roll and virtually eliminating seasickness. A large, well-designed helm station accommodates three display screens, and several state-of-the-art Raymarine® electronics/navigation packages are available to ensure confident command.

The cabin of the 380 Realm adds another dimension to the boat's capabilities. A convertible V-berth features a dining table that converts seamlessly into a double bed, offering a great place to duck out of the sun, put the grandkids down for a nap, or steal away on an impromptu weekend getaway. Boaters will appreciate the ease and privacy of the fully enclosed, stand-up wet head with vanity sink and shower. Other amenities in the cabin include a forward entertainment area with flatscreen TV, and an efficient galley with a microwave, fridge and sink. Ample cabinet space is one more example of the Realm's smart, capacious storage.

"This is what Boston Whaler's six-decade legacy is all about: constantly challenging ourselves to push the limits and provide new ways for boaters to experience the water," said Whaler President Nick Stickler. "We're proud to expand our lineup with such a highly capable, beautifully designed addition to the Realm series."

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About Boston Whaler: For 60 years, Boston Whaler has been building superior quality unsinkable runabouts, cruisers and center console boats. Founded in 1958 and currently headquartered in Edgewater, Fla., the company's unique foam-cored construction process contributes not only unsurpassed flotation, but also superior ride characteristics and durability. The current product line ranges from 11 to 42 feet and is distributed around the world by a network of exceptional dealers. For more information

about The Unsinkable Legend™, please visit www.bostonwhaler.com. Boston Whaler is owned by Brunswick Corporation, the world's leading marine manufacturer.

About Brunswick: Headquartered in Mettawa, Ill., Brunswick Corporation's leading consumer brands include Mercury and Mariner outboard engines; Mercury MerCruiser sterndrives and inboard engines; MotorGuide trolling motors; Attwood, Garelick and Whale marine parts and accessories; Land 'N' Sea, Kellogg Marine, Lankhorst Taselaar, Payne's Marine and BLA parts and accessories distributors; Bayliner, Boston Whaler, Brunswick Commercial and Government Products, Crestliner, Cypress Cay, Harris, Lowe, Lund, Meridian, Princecraft, Quicksilver, Rayglass, Sea Ray, Thunder Jet and Uttern; Life Fitness, Hammer Strength, Cybex, Indoor Cycling Group and SCIFIT fitness equipment; and Brunswick billiards tables, accessories and game room furniture. For more information, visit www.brunswick.com.