
For Immediate Release

February 8, 2018

Andrew Golden
Rushton Gregory Communications
617-413-6521
agolden@rushtongregory.com

Announcing New Zeus³ Glass Helm from B&G®

B&G Launches New Zeus³ Glass Helm Series with 24-inch Touchscreen

Southampton, UK - B&G®, the world's leading sailing navigation and instrument specialist and official supplier of sailing instruments and navigation electronics for the 2017-18 Volvo Ocean Race, is pleased to introduce the new Zeus³ Glass Helm series. Designed specifically for blue-water sailing, multihulls and superyachts, this premium, super-fast, large-screen, multifunction display sits at the heart of a fully integrated navigation system.

The B&G Zeus³ Glass Helm has an ultra-bright, wide-angle, full HD display featuring an all-weather, easy-to-use touchscreen and a low-profile, glass design. Whether it's planning a route, checking for obstacles and weather on the radar display, or simply navigating to the next destination, the Zeus³ Glass Helm's impressive screen enables users to view data through polarized lenses, from any angle, even in bright sunlight. The display can also be controlled using both buttons and rotary dial through a Zeus Controller.

Like all B&G chartplotters, Zeus³ Glass Helm comes complete with award-winning sailing functions, bringing together all key sailing data on one screen via a multiple-split screen, or overlaid on charts for the modern sailor's ultimate navigation view. A powerful, built-in quad-core processor provides super-fast data processing and eliminates the need for a separate black box, simplifying installation and making it easier to integrate radar, ForwardScan™, charting, autopilots, sonar, digital monitoring and control and more into the glass helm system.

Taking data from B&G instruments and sensors on the network, B&G SailSteer provides an intuitive graphic display of boat speed, wind speed, heading, tide, wind shift sectors and laylines. It's easy to add waypoints or plot a course using the intuitive interface and

touchscreen, and with B&G SailingTime, users see waypoint arrival times based on a sailing course and tidal effects, rather than a straight-line calculation.

“We are really pleased to introduce the new B&G Zeus³ Glass Helm,” said Alan Davis, product line director, B&G. “It provides a sleek, intuitive and powerful solution for larger sailing yachts and can be integrated easily to work with and control the many functions on board, including B&G dedicated sailing and navigation features to the onboard digital systems.”



Available in 16-, 19- and 24-inch displays, Zeus³ Glass Helm will be available in Spring 2018 from authorized dealers and distributors throughout the United States and Canada. For more information on the Zeus³ Glass Helm visit www.bandg.com.

Part number	Description	SRP
000-14006-001	16-inch Zeus3 Glass Helm System Pack	\$7,699
000-14007-001	16-inch Zeus3 Glass Helm Display Only	\$6,999
000-14008-001	19-inch Zeus3 Glass Helm System Pack	\$9,499
000-14009-001	19-inch Zeus3 Glass Helm Display Only	\$8,799
000-14010-001	24-inch Zeus3 Glass Helm System Pack	\$11,699
000-14011-001	24-inch Zeus3 Glass Helm Display Only	\$10,999

- 30 -

About B&G: The B&G brand is all about passion for sailing - totally dedicated to the needs of sailors, whether cruisers, racers or Professionals, it is wholly owned by Navico, AS. Navico is currently the world's largest marine electronics company and produces products under leading marine electronics brands: Lowrance, Simrad and B&G. Navico has approximately 1,500 employees globally and distribution in more than 100 countries worldwide. www.navico.com