

For Immediate Release

Contact: Helene Baudet LH-Finance AVP, Marketing Director Mobile: 240-694-5609 <u>mailto:hbaudet@bankatunited.com</u>

InterMarine & LH-Finance Solidify Their New Partnership

Glen Burnie, MD, February 8th, 2018 — InterMarine, one of South Florida's premier boat dealers specializing in quality new and used boats have proudly formed a strategic partnership with <u>LH-Finance</u>, expert marine lending providers. This strategic partnership includes not only retail and inventory financing, but also teaming up to offer a VIP experience for pre-qualified buyers at select boat shows throughout the US, including the Miami Boat Shows, the Palm Beach International Boat Show, Newport International Boat Show, Annapolis Boat Shows, Fort Lauderdale Boat Show and Seattle Boat Shows. Customers who are pre-qualified will receive free admission for two to a designated boat show and a VIP package that includes access to the VIP Lounge, with complimentary drinks and food, at the show.

Patrick Galipeau, vice-president at InterMarine stated, "It's refreshing to work with a young dedicated team who provides us with more than just financial services. We believe LH-Finance's VIP Program will be a great tool to boost our Prestige and Jeanneau sales".

To prequalify, applicants provide their overall financial picture (income, assets, and debts). Credit reports are not pulled during this process and credit ratings will not be affected. Customers will be informed by their lending specialist of the loan amount they qualify for, to help decide which models to see at the show. To get started on the prequalification process and receive their tickets and VIP experience, applicants should go to Intermarine VIP Page.

Hervé Bonnet, president and CEO of LH-Finance, added, "Adding InterMarine to our portfolio of strategic partners is an important addition to our program and allows us to continue to grow successfully and assure an easy boat buying process for our clients."

About LH-Finance

LH-Finance, also referred to as L'Hermione Finance, the Marine division of United Bank of Glastonbury, Connecticut (Member FDIC), offers both retail solutions to customers and wholesale financing to dealers and boat manufacturers. With its experienced team dedicated to marine financing based in Baltimore, Maryland, LH-Finance is uniquely positioned to provide exceptional customer service through a combination of strong partnerships with premium multinational brands, industry expertise, innovative products and competitive rates. For more information on LH-Finance, please visit our website at: https://www.LH-FINANCE.com

About InterMarine

Founded in 1995 by two avid boater friends, Luc Thibault and Patrick Galipeau, InterMarine has been a success story from the start. Our original management staff, which is still in place today, opened its doors in Pompano Beach, Florida introducing Doral boats into the United States from Canada. Throughout the years and with an ever-growing local and foreign client base, InterMarine quickly grew their brand portfolio. In 2012, they partnered with Prestige Luxury Motor Yachts and later on with Jeanneau Powerboats. This new opportunity was true to the owners' vision of offering innovative and pioneering products that was going to seduce the American market. This brand diversification has allowed InterMarine the privilege to service a wider client base by offering a well-rounded scope of products. InterMarine has three offices located in Fort Lauderdale, Dania and Jupiter Florida. With a simple philosophy of putting customers as the most important part of our business, InterMarine is consistently in the top ten dealers for each manufacturer we represent. https://www.intermarineboats.com

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