



For Immediate Release

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**Freedom Boat Club Earns Prestigious Ranking in
Entrepreneur Magazine Franchise 500® including
#1 in Recreation Business Category**

February 1, 2018, Venice, FL – Freedom Boat Club, the nation’s oldest and largest boat club and premiere boat club franchisor in North America, was featured for the fifth year in the prestigious *Entrepreneur Magazine*’s annual rankings, securing the **#1 spot** in the **Misc. Recreational Business Category** and **#309** in the overall **2018 Franchise 500®** list, up from its 2017 ranking of #398. The list was published in *Entrepreneur Magazine*’s annual, best-selling January/February 2018 winner’s issue.

According to the magazine, the key factors considered in *Entrepreneur’s* evaluation include costs and fees, size and growth, support, brand strength, and financial strength and stability. All franchises are given a cumulative score based on more than 150 data points, and the 500 franchises with the highest cumulative scores become the Franchise 500® in ranking order.

“We are especially pleased by our positive upward momentum in the overall rankings, along with our #1 ranking in the miscellaneous recreation business category,” said Freedom Boat Club President and CEO John Giglio. “Freedom Boat Club has experienced outstanding North American growth this past year and are poised for continued expansion including major international development in 2018.”

Over the past year, Freedom Boat Club launched more than 40 new club locations throughout the United States and Canada. The company currently

operates from 150 locations in North America, servicing a growing base of more than 16,000 members and operating a fleet of more than 1600 boats.

“Our proven boat club model offers many advantages for members and has gained widespread acceptance as consumers continue to understand and more fully embrace the sharing economy,” said Giglio. “In addition, our franchise model provides a business-in-a-box formula for success, flanked by a very strong corporate training and support program. We are very fortunate to enjoy a very active and engaged group of franchise owner-operators who are keen to collaborate and share best practices in order to facilitate their own expansion and improved profitability.”

For more information about Freedom Boat Club and franchise business opportunities, visit www.FreedomBoatClubFranchise.com; for more information about Freedom Boat Club, visit www.freedomboatclub.com

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IMAGE/Caption:

Freedom Boat Club President and CEO John Giglio at the Cannes, France Boat Show.

(low res version attached; high res version available upon request: wanda@freedomboatclub.com)

