



**FOR IMMEDIATE RELEASE:**

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## **mazu teams up with Navionics**

**Seattle, WA. mazu now has enhanced navigation functions featuring Navionics charts.**

The Seattle Boat Show will mark the debut of the mazu iPad app's new seamless integration with Navionics charts. mazu can now use Navionics charts on the mazu dashboard for more precise navigation, enhanced weather routing, simplified trip planning and more. Users can choose between NOAA and other raster charts and Navionics' detailed vector charts right in the mazu app. Navionics charts open directly in mazu. To gain access to Navionics charts from the mazu application, users with an active Navionics subscription in the Navionics Boating application simply register with their Navionics credentials. Navionics charts then open and can be used in the mazu app.

*"Working with a leading cartography company like Navionics makes mazu even better and helps Navionics users too. Integrating Navionics into mazu provides both company's customers with access to advanced charting solutions while maintaining the ease of use we are known for."*

*Craig Myers, Product Manager, mazu.*

mazu and the mSeries system provide sailors, cruisers, and fisherman an easy and affordable way to stay connected via satellite wherever they go. mazu is an iPad app that acts as the user interface and provides a dashboard to access a host of vital functions. Global coverage keeps boaters in touch via Email and SMS texts. Weather is available in a variety of formats including seven-day point forecasts showing wind and wave heights, access to GRIB files, and NEXRAD and NOAA weather alerts, where they are available. SOS -24/7, 365 emergency response is available at the touch of the keypad. Navigation includes routes, waypoints, NMEA data, and on-screen tracking now featuring Navionics charts.

Easy, do-it-yourself installation of the mSeries system makes it ideal for boats of all types and sizes. Once the mSeries system is installed and activated users simply launch a browser on any device on board and connect wirelessly to the system. This provides satellite connectivity to both PC's and Macs, Android devices, all types of phones, basically any device with a browser can provide satellite connectivity.

The mazu iPad app provides additional functionality including the Navionics integration, and can also be used off the boat where other internet sources are available. While any device can be used on board, mazu for iPad, maximizes features and minimizes costs because there are no connection charges for satellite airtime when using the app on shore.



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#### **About mazu/SkyMate:**

Based in Reston, Virginia mazu/SkyMate is a technology company that specializes in using advanced engineering to simplify satellite communications. They have developed proprietary software that allows for sophisticated satellite signal compression that maximizes data transfer while keeping air time costs down. The user interface of the mazu system allows all types of customers to access the communication tools and information they need easily and effectively.

#### **About Navionics:**

Navionics is headquartered in Viareggio, Italy and was recently acquired by Garmin Ltd. Navionics has been at the forefront of electronic charting for over 30 years. They pioneered the Geonav, the world's first electronic chart device in 1984. Navionics continues to lead in technology, innovation, quality, and service. Navionics has the world's largest database of marine and lake charts, covering the salt waters of the entire planet as well as tens of thousands of lakes and rivers. Many of these charts have been developed by way of Navionics' proprietary surveys done both in the field and with remote sensing such as satellite imagery and airborne laser scanners.



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