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Sea Tow Continues Growth, Drops Anchor in Alaska *Company Opens First Alaskan Franchise on Kenai Peninsula*

HOMER, Ala. – In an effort to deliver reliable, efficient on-water assistance to boaters across the country, [Sea Tow Services International](#) has announced the opening of Sea Tow Southcentral Alaska – the company’s first franchise in the boating-rich 49th state.

Sea Tow’s foray into “The New Frontier” represents a unique opportunity for the New York-based company. Contrary to popular belief, Alaskans enjoy boating year-round; and with extended daylight in June, July and August, the region’s boaters have the rare opportunity to work a full day, while still spending a full day on the water once they clock out.

“With such a rich boating history, Alaska was the ideal location for the newest Sea Tow franchise,” Sea Tow CEO Joseph Frohnhoefer said. “For many across the region, boating is more than just a hobby, and we’re thrilled to have the opportunity to provide Alaskan boaters the high-quality service Sea Tow is famous for.”

Based out of Homer, Sea Tow Southcentral Alaska will service boaters across the Kachemak Bay and Southern Cook Inlet, with a service area stretching from Ninilchik to the north, Port Graham to the south and Seward to the east.

Captains Trey and Alyssa Hill – the husband and wife team who founded Sea Tow Southcentral Alaska – said they were thrilled to open Sea Tow’s first franchise in the country’s northern-most state.

“We look forward to spending our days on the water, helping others and being a vital part of the community,” Trey said. “We hope to bring boaters peace of mind on the water by providing safe, reliable and trustworthy assistance when they need it most. Our goal is to educate the public on safe boating practices and the importance of having a Sea Tow membership.”

The Hills, who have been avid recreational boaters on the Kachemak Bay for the last six years, identified the need for a reliable, cost-effective on-water service when their boat broke down several miles off-shore. Stranded and waiting for help to arrive, they quickly noticed a lack of resources for boaters in the region. Vowing to make sure no fellow boater experienced the same stranded feeling, the Hills quickly began work to open Sea Tow Southcentral Alaska.

Sea Tow Southcentral Alaska operates two boats, with the anticipation of expanding their fleet to provide better assistance to boaters across the Kenai Peninsula and the surrounding region.

Sea Tow is a membership-based service that provides the assurance and value of knowing that there is a captain available 24/7 to provide on-the-water assistance if needed. As with any Sea Tow membership, boats will be covered if they need a tow, fuel delivery, jump start, disentanglement (a line tangled in the propeller), or a covered un-grounding from a sandbar or shallow area. For more information about Sea Tow Southcentral Alaska, please visit <https://www.seatow.com/local/southcentralak> or call (907) 315-6688.

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About Sea Tow Services International

Founded in 1983, Sea Tow Services International Inc. is the largest on-water assistance fleet for boaters consisting of nearly 100 franchise locations across the United States with additional locations in Europe, the U.S. Virgin Islands and Puerto Rico. Headquartered in Southold, NY, Capt. Joe Frohnhoefer established the family-owned company to provide non-emergency assistance to boaters on the water after the U.S Coast Guard stopped servicing non-emergency calls. Known for their “distinctive yellow boats”, Sea Tow’s network of dedicated US Coast Guard licensed captains, crew, and support staff, are standing by 24/7 to serve its members and other boaters in need. Sea Tow also responds to emergency events, natural disasters, environmental response and oil spill cleanup. For more information, please visit seatow.com.

Serving Boaters Since 1983