

BRIG USA ANNOUNCES GROWTH OF DEALER NETWORK WITH ADDITION OF SIROCCO MARINE-LAKE ERIE IN PORT CLINTON, OHIO

Boat show visitors will be able to see Brig's RIBs and Sirocco Tenders at upcoming events in the Great Lakes and on the East Coast.

ANNAPOLIS, MD (Jan. 16, 2018) — Brig USA has a new addition to its Sirocco Marine family of dealerships, which also include founding flagship facilities in Fort Lauderdale and Annapolis. Based in Port Clinton, Ohio, Sirocco Marine-Lake Erie carries the full line-up of Brig's RIBs and Sirocco Tenders; it is Brig USA's exclusive dealer in Ohio and the greater Detroit metropolitan area.

BRIG Inflatable Boats is the world's largest brand of inflatable and rigid-hull inflatable boats. With 70-percent market share, it's the most recognized RIB brand on the water.

"It's now the fastest-growing brand of inflatable boats in North America as well," said Brig USA's Vince Palmeri. "That's exciting for all of us, and to keep up with this rapid growth, we're actively seeking new dealers to join our network."

Brig USA represents Brig Inflatable Boats and Sirocco Tenders in the United States, the Caribbean and Latin America. Boat show visitors will be able to see Brig and Sirocco at the following winter boat shows:

Progressive Mid-America Boat Show: Jan. 18-21, I-X Center, Cleveland, Ohio

Progressive Baltimore Boat Show: Jan. 25-28, Baltimore Convention Center, Baltimore, Maryland

Progressive Miami International Boat Show: Feb. 15-19, Virginia Key, Miami, Florida

Detroit Boat Show: Feb. 17-25, Cobo Center, Detroit, Michigan

Progressive Atlantic City Boat Show: Feb. 28-Mar. 4, Atlantic City Convention Center, Atlantic City, New Jersey