

INDUSTRY VETERAN JOHN “JOHNNY” CROWE JOINS BRYANT’S SALES TEAM

News Date: January 15, 2018 - [Bryant](#)

SWEETWATER, TN (January 15, 2018) — Bryant Boats is pleased to announce the recent addition of industry veteran John “Johnny” Crowe as the Midwest Sales Manager.

Crowe spent 18 years of his career as Co-owner and President of WaterSports Central in Atlanta, Georgia. He is now returning to his manufacturing roots as a regional sales manager to help grow the Bryant brand in the Midwest. Prior to becoming one of the Southeast’s top marine retailers, Crowe worked for 10 years as a manufacturing representative, product manager and customer service manager for Correct Craft and Ski Supreme.

“For me it’s like going full circle, coming back to the manufacturer side and working for a Correct Craft company, doing what I love to do,” stated Bryant Boats Midwest Sales Manager Johnny Crowe. “My goal is to bring extra value to our Midwest dealers with my years of experience managing and co-owning a top performing marine dealership,” added Crowe.

Bryant Boats President John Dorton stated, “We are thrilled to have Johnny on our team, having built a great relationship with him over the years at WaterSports Central, one of Bryant’s top dealers.” Dorton added, “Johnny will focus on building the Midwest distribution network and assist with new product development as he brings nearly 3 decades of towboat experience which is key to our current momentum with the Bryant Surf Series.”

About Bryant Boats: Since 1990, Bryant Boats, a subsidiary of Correct Craft, has been operated by some of the industry’s most renowned builders and designers. Located in Sweetwater, Tennessee, Bryant produces stern drive runabouts ranging in length from 19-27 feet using 100% hand-laid fiberglass and wood-free construction designed for discerning and value-conscious boaters. For more information please visit www.bryantboats.com.

About Correct Craft: Celebrating 93 years of excellence in the marine industry, Correct Craft is a Florida-based company with global operations. The Correct Craft family includes Nautique, Centurion, Supreme, Bass Cat, Yar-Craft, SeaArk, and Bryant boat companies, Pleasurecraft Marine Engine Group, and Aktion Parks. For more information please visit www.correctcraft.com.