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MARINE ACCESSORIES CORPORATION APPOINTS DEREMA GROUP AND HAIMES COLEMAN GROUP AS EXCLUSIVE OUTSIDE SALES AGENCIES IN THE UNITED STATES

(MARYVILLE, TENN., Jan. 11, 2018) Marine Accessories Corporation (MAC) TM has hired the Derema Group, Inc. and Haimes Coleman Group to represent its brands in the United States. Derema will represent Fishmaster, Monster Tower, TurboSwing and XTP tower companies in the Northeast, Midwest and West Coast markets. Haimes Coleman Group will represent these brands and MAC's marine canvas brands - Great Lakes Boat Top and Westland Industries - in the Southern region.

"We identified that our internal assets are most valuable executing our aggressive new product plan," said Rick Reyenger, MAC's Chief Executive Officer. "So we hired external professionals with proven track records to expand our sales in those retail, dealer and OEM markets where we are not already well represented. This allows both teams to focus on what they do best."

Derema Group, Inc. is specifically responsible for sales in Connecticut, Washington D.C., Delaware, Maine, Maryland, Massachusetts, New Hampshire, New Jersey, New York, Pennsylvania, Rhode Island, Vermont, West Virginia, Illinois, Indiana, Iowa, Kansas, Michigan, Minnesota, Montana, Nebraska, North Dakota, Ohio, Oklahoma, South Dakota, Wisconsin, Alaska, Arizona, California, Colorado, Hawaii, Idaho, Montana, Nevada, New Mexico, Oregon, Utah, Washington and Wyoming. Haimes Coleman Group will be responsible for new business

development and sales in Alabama, Arkansas, Florida, Georgia, Louisiana, Mississippi, Missouri, North Carolina, Oklahoma, South Carolina, Tennessee, Texas and Virginia.

“These two sales agencies are known for their professionalism and successful track records,” said Reyenger. “That is extremely important to MAC because they are representing our brands in the marketplace. Their efforts will complement our existing channels in identifying opportunities not only for new sales but for new product. That saves valuable time that the MAC management team can use to ensure our brands continue to lead their respective segments,” said Reyenger.

About Marine Accessories Corporation

Marine Accessories Corporation (MAC) is a leading manufacturer of marine canvas and watersports towers to OEM and aftermarket customers worldwide. MAC canvas companies include Great Lakes Boat Top and Westland Industries; MAC tower solutions include Xtreme Tower Products (XTP), TurboSwing, Fishmaster and Monster Tower wakeboard towers and accessories; MAC international sales and distribution headquarters in Amsterdam, The Netherlands, is Marine Accessories – Europe.

<http://www.marine-accessories.com>