



***PRESS RELEASE***

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## **Chaparral and Robalo Boats Appoint New Marketing Director**

**FOR IMMEDIATE RELEASE**

**January 4, 2018**

Chaparral and Robalo Boats is pleased to announce that Ryan Swaims has been appointed Marketing Director. Swaims holds a degree in computer science and has been an employee of Chaparral and Robalo for 3 years as the digital/creative manager. During that time, Swaims has championed the interactive and mobile friendly website redesign, Easy Order System, //DRIVR virtual reality experience, and various printed materials.

Swaims will assume leadership of the talented marketing team and will be responsible for streamlining and modernizing the future of Chaparral and Robalo's marketing strategies through new and innovative digital, print, and emerging mediums.

"Chaparral and Robalo Boats has always been an innovation leader. My focus will be to continue that legacy by leveraging new and emerging technologies along with a systematic approach to provide a consistent, interactive, and fun shopping experience to support our dealer network," said Ryan about his intended direction. "Our team is among the best we've ever had and I am thrilled to see where we can take the future of marketing for our brands."



## **About Chaparral Boats, Inc & Robalo Boats LLC.**

Chaparral Boats, Inc. and Robalo Boats LLC are leading manufacturers of fiberglass boats under two brand names: sterndrive, jet and outboard pleasure boats by Chaparral, including H2O Sport and Fish & Ski Boats, SSI and SSX Sportboats, Sunesta Sportdecks, Signature Cruisers, Vortex Jet Boats, SunCoast Outboard Sportdecks, and outboard sport fishing boats by Robalo.

Chaparral Boats and Robalo Boats are subsidiaries of Marine Products Corporation (NYSE: MPX). For more information about Marine Products Corporation, Chaparral, and Robalo visit our websites at [www.marineproductscorp.com](http://www.marineproductscorp.com), [www.chaparralboats.com](http://www.chaparralboats.com), [www.vortexboats.com](http://www.vortexboats.com), and [www.robalo.com](http://www.robalo.com).

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