



Marine Retailers Association of the Americas

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FOR IMMEDIATE RELEASE

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All Seasons Marine Works: A 2017 Great Boat Dealership to Work For

MINNEAPOLIS, Minn., January 3, 2018— The Marine Retailers Association of the Americas announced that All Seasons Marine Works, Rowayton, Conn., was named a Great Boat Dealership to Work For, as the second-highest-rated boat dealership in employee satisfaction, for 2017.

Recognized in front of hundreds of industry colleagues at the inaugural MRAA Awards Celebration, All Seasons Marine Works was noted for achieving perfect scores in all of the Employee Satisfaction Survey questions related to the dealership's reputation. The dealership's overall employee satisfaction score of 95.8 percent was one of only three dealerships that eclipsed the 95-percent satisfaction mark. The high marks were back by an impressive number of raving reviews from employees.

One of the 13 employees that responded to the anonymous survey wrote, "We have a great work environment." "The crew is like family and we have a great rapport with our customers," wrote another. And "Our freedom to work at our own pace and to perform the job right without being rushed," is yet another reason why employees believe All Seasons Marine Works is a great place to work.

"It's clear that the culture at All Seasons Marine Works is what truly sets it apart," says Matt Gruhn, president of the MRAA, which administers the surveys. "And we can see how the positive work environment translates directly into the pride that All Seasons Marine Works' employees have in taking care of the dealership's customers."

"Working at All Seasons Marine Works is more than just a job," adds Cory Crochetiere, Service Manager. "Being part of such a tight group; everyone is treated like family. We all share the same level of pride and effort that we put into the company. That energy flows from the owners through the entire roster."

"If it weren't for our hardworking employees, All Seasons Marine Works wouldn't be where we are today," says Gary Arcamone, one of the owners at All Seasons Marine Works. "It's the best feeling to know our employees enjoy working on our team. They make us who we are."

MRAA believes that employee satisfaction and engagement represent great opportunities for our dealerships to build a stronger workforce, to develop better leaders, and to pave the way for organizations and their employees to meet and exceed the demands of today's boaters. MRAA member dealerships are the face of the boating industry to today's consumers, and MRAA's Great Dealerships to Work For program focuses on recognizing those organizations that stand out as industry leaders.

To be eligible for recognition through MRAA's Great Dealerships to Work For Program, dealership employees complete employee satisfaction surveys through MRAA's third-party system, scoring the dealership on 37 questions that impact employee satisfaction and engagement. MRAA narrows its focus

to 15 of the most impactful indicators of satisfaction to come up with its ranking. In 2017, there were 51 dealership locations whose employees participated in the survey.

About the Marine Retailers Association of the Americas

At the Marine Retailers Association of the Americas, we believe that for the marine industry to thrive, the retail organizations that interact with the boaters in their community must thrive. With that in mind, MRAA works to create a strong and healthy boating industry by uniting those retailers, providing them with opportunities for improvement and growth, and representing them with a powerful voice. For more information, visit MRAA.com or contact us at 763-315-8043.

About All Seasons Marine Works

All Seasons Marine Works is an owner operated business that has been serving Fairfield County and Westchester County since 1996. We have two on-the-water locations in Norwalk and Westport, CT offering full sales and service. We are proud to offer Pursuit, Regulator, and Robalo Boats all powered by Yamaha Outboards. Our motto is "We Make It Easy" and we've been making it easy for over 20 years.