

NAUTIQUE UNVEILS ITS NEW *DESIGN YOUR NAUTIQUE* BOAT BUILDER FOR 2018

ORLANDO, FL (January 3rd 2018) – Nautique is pleased to announce the launch of its interactive boat builder, *Design Your Nautique*. With the ability to completely customize a new boat online, *Design Your Nautique* puts all the control into the customer's hands with a multitude of color and design options for them to choose from. Building a 2018 Nautique is a fun experience with the ability to create, compare and save multiple versions to make the buying decision that much easier.

New for *Design Your Nautique* are more true-to-life renderings and realistic views of the wide variety of colors and boat details. There are also two new views per model, giving customers more choices than ever to see their next Nautique come to life. Nautique has also released new backgrounds to see their boats floating on several scenic backgrounds. A new print feature also allows customers to print out images of their potential boats for an easy way to compare multiple combinations.

"The excitement of designing your dream Nautique is only exceeded by the thrill of seeing and using it on the water. We're delighted to release the all new 2018 Design Your Nautique tool providing the most realistic imagery online of your custom boat," said Nautique President, Greg Meloon. "Visit Nautique.com to build your own today."

DESIGN YOUR NAUTIQUE NOW!

About Nautique Boat Company:

Celebrating 93 years of excellence in the marine industry, Nautique is a subsidiary of Correct Craft and has been on the waters of the world with a passion for innovation since 1925. Nautique is known to push the envelope of possibility on the water, and our owners have come to expect nothing but the absolute best. The Ski Nautique 200 has changed waterskiing with 25 world records, the G-Series has won numerous awards for wakeboard boat and wakesurf boat of the year while unlocking new possibilities in wakeboarding and wakesurfing, and our GS-Series has given families endless days on the water

without compromise. Through our Nautique Cares initiatives we're dedicated to not only making a difference on the water, but to people in need around the world. The world's best ski boat, world's best wake boat, and a company that cares. To learn more visit [Nautique.com](https://www.nautique.com)

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About Correct Craft:

Celebrating 93 years of excellence in the marine industry, Correct Craft is a Florida-based company with global operations. The Correct Craft family includes Nautique, Centurion, Supreme, Bass Cat, Yar-Craft, SeaArk, and Bryant boat companies, Pleasurecraft Engine Group, and Aktion Parks. For more information please visit www.correctcraft.com