

Rossiter Website Gets New Look ***New 'Build a Boat' Feature Added***

MARKDALE, Ontario (December 21, 2017) – Rossiter Boats, leading manufacturer of premier rowboats, powerboats, runabouts, outboard boats, skiffs and rowing shells, is pleased to announce their newly redesigned website with an added, interactive 'Build a Boat' feature.

The new 'Build a Boat' feature allows the user to choose from eight standard colors online for the exterior. Custom colors and interior upholstery are also available through dealers. This feature is available on all five powerboat models. Once the boat is completed on the website, the user can print out the specifications and take it to his or her nearest Rossiter dealer for pricing and delivery options.

Rossiter Boats has dealers both the US and Canada and continues to expand. Dealers are located throughout the New England states, from Northern to Southern Florida, across the Midwest, in the Pacific Northwest and Ontario and Quebec in Canada. For information about these dealers and locations, visit the website at www.rossiterboats.com/representatives. The 'Build a Boat' section can be found on www.rossiterboats.com/build-a-boat.

The new layout is a contemporary design and is responsive to mobile devices with up-to-date photography on all powerboats in fresh and saltwater.

About Rossiter

Rossiter Boats, the premier boat manufacturer, has offered high quality in customer satisfaction for over 40 years. Founded by George Rossiter as the producer of sleek, streamlined wooden rowboats, Rossiter Boats has evolved into one of the leading manufacturers of luxury powerboats. Rossiter's unrivaled quality and craftsmanship is on full display in their full line of rowing and outboard powerboats, which combine the pinnacle of style and performance while looking and acting like nothing else on the water. "It's not just any powerboat, it's a Rossiter." Visit www.rossiterboats.com for more information on Rossiter's full line of handcrafted boats, or contact their office at [1-866-251-3280](tel:1-866-251-3280), or email info@rossiterboats.com.