



By Supreme Boats Posted December 11, 2017 In News

Centurion & Supreme Boats have attracted 22 new dealerships around the World so far this year. These dealers have chosen to represent Centurion and Supreme Boats because of high-performing new model introductions, record growth in retail sales and being a Correct Craft Company. Many of these new additions were introduced to Centurion & Supreme Boats last year at the Marine Dealer Conference and Expo (MDCE). Now one year later Centurion & Supreme Boats is displaying at 2017 MDCE with a dealer network that has been expanded by more than 20% with high-caliber marine dealerships. Visit Centurion & Supreme Boats at MDCE in booth #?.

“As more and more dealerships are exposed to the momentum of Centurion and Supreme we receive more and more inquiries to represent these brands,” said Paul Singer, President of Centurion & Supreme Boats. “I can’t tell you how cool it is to be able to say that. Success is contagious and it is driving our team to continuously improve and continue to share our brands’ stories.”

Centurion Boats began a sequence of incredibly successful model introductions in September 2016, when the Ri257 exploded onto the World stage. The Centurion Ri257 sold double the retail units the company had anticipated, many of those boats in the first 6 months of production. The Ri257 continues to dominate the 26-foot towboat market. Then in July of 2017 Centurion introduced the highly anticipated Fi Series with the unveiling of the Fi23. This ultra wide bow blends sleek style and world-class wake boat performance at an entry premium price. The Ri237 was reintroduced next with the new Opti-V hull that has made this towboat literally the best of both Worlds as the official towboat of the Wake Surf and Wakeboard World Championships. The second Centurion model in the Fi Series, the Fi21 was introduced in August 2017 as the highest performing 21-foot wake boat on the market.

Supreme Boats continues to be the fastest growing towboat brand in the world with nearly 35% retail sales growth over last year. More and more enthusiasts are choosing to enjoy their ride with Supreme Boats and opting for the only affordable premium towboat. The nearly 24-foot Supreme S238 is leading this charge and is now joined by the new 22-foot 4-inch 2018 S224.

Centurion & Supreme Boats became a Correct Craft Company in 2015 and have not stopped gaining momentum since. Lead by President Paul Singer, Centurion & Supreme Boats has adopted Correct Craft's mission of "Making life better" for their community, employees, dealers, vendors and boat owners. This culture change has been infectious and continues to attract new partners who want to be a part of positive change.

The 2017 Marine Dealer Conference and Expo is another opportunity for Centurion & Supreme Boats to share current success as well as future plans. If you are looking to learn more about becoming a dealer visit them at MDCE or contact Centurion Boats or Supreme Boats online.

ABOUT SUPREME BOATS: The Supreme story begins with the World's best waves, wakes and ride, but that is only the beginning. A Supreme boat is much more than World Championship performance. We are the only Affordable Premium Brand that resonate with water sports and boating enthusiasts, ranging from performance to functionality to quiet to details to relationships. The proof of Supreme Boats perfect ride is on the water with the 2018 S202, S224, S211, S238, S21, S226 supremetowboats.com

ABOUT CORRECT CRAFT: Celebrating 92 years of excellence in the marine industry, Correct Craft is a Florida based company with global operations. The Correct Craft family includes Nautique, Centurion, Supreme, Bass Cat, Yar-Craft, SeaArk, and Bryant boat companies, Pleasurecraft Engine Group, and Aktion Parks. For more information please visit correctcraft.com

