



Freedom Boat Club Donates \$46,000 to Benefit Big Brothers Big Sisters of America

December 15, 2017 – Venice, FL – Freedom Boat Club, the nation's oldest and largest boat club with 16,000+ members in 29 states and Canada, recently concluded its second national cause-marketing partnership to benefit Big Brothers Big Sisters of America.

Total contributions among all participating clubs nationwide was \$46,000. Funds raised in each of the participating club locations throughout North America were returned directly to their local regions and BBBS affiliates.

"We are very excited by the results of our **"BOATING BIG! ALL ABOARD FOR THE LITTLES,"** second year effort, and especially appreciate our Freedom Boat Club franchises in supporting our nationwide campaign," said Freedom Boat Club President and CEO John Giglio. "In addition to the fundraising component that financially benefits the local BBBS association, our corporate and franchise clubs enjoyed hosting special events and free boat rides for Bigs and Littles which allowed many young people to experience the boating lifestyle."

ALL ON DECK parties were staged across America. Bigs and Littles were invited to participate in fun games, enjoy a complimentary lunch and then take a boating adventure aboard the Freedom Boat Club fleet.

Added BBBS Corporate CEO Pam Iorio, "Organizations like Freedom Boat Club that believe in our mission are key partners for Big Brothers Big Sisters affiliates across the country, both as generous fundraisers and as organizers for great events for our Littles. We appreciate their support."

Freedom Boat Club Corporate Headquarters - 990 Laguna Drive - Venice, FL - 34285

For more information about the Freedom Boat Club - BBBS campaign, contact Freedom Boat Club Chief Marketing Officer Wanda Kenton Smith – wanda@freedomboatclub.com or call (407) 697-8055. For information about Freedom Boat Club, visit www.freedomboatclub.com

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Photo Caption: *Freedom Boat Clubs throughout the United States raised and contributed \$46,000 to the Big Brothers Big Sisters organization.*