



By centurion Posted November 30, 2017 In News

Lafollette, Tennessee – One of Tennessee’s fastest growing marine dealerships, Norris Lake Boat Center, was Centurion Boats’ first choice for a new dealer in the water sports-entrenched area of Knoxville. Just like Centurion dominates with high performance, Norris Lake BC prides themselves on focused customer attention and service. Norris Lake Boat Center has been helping Tennessee boaters find the right boat to fit their family’ s needs for 25 Years. They plan to continue this charge by offering the perfect ride every time in the form of Centurion boats. Norris Lake looks forward to spreading the World’s best waves, wakes, ride and more to east Tennessee. Stop by Norris Lake, and experience World’s best water sports boating with the new 2018 Centurion boats in Tennessee.

We asked owner Mark Profit his thoughts on representing Centurion – “We could not be more excited to represent the Centurion Brand, and with over 25 years’ experience in the boating industry, Norris Lake Boat Center is the one stop shop for all your boating needs. Norris Lake Boat Center is here to provide East Tennessee with a full-service boat dealership that you can count on. We are not just your ordinary dealership, we want to be the center of your boating needs. The name speaks for itself. **Norris Lake Boat Center** strives on keeping up with the best brands in boating, and we are always innovating and evolving with some of the best brands on the market.”

“We were looking for a reputable dealership known for offering high-quality products in the Knoxville/Lafollette area. But even more important was selecting a dealer to deliver World’s best customer focus,” explained Paul Singer, President of Centurion & Supreme Boats. Norris Lake Boat Center was the obvious choice and we are extremely excited to have them as a part of the Centurion Boats Family.” They are one of the most inviting and approachable dealership’s I have met! Be sure to stop by and say hello to Mark & Joe!”

Visit Norris Lake Boat Center in Lafollette TN:

Call 865-256-9839

Stop by:1809 Jacksboro Pike Lafollette TN 37766.

WEB: www.norrislakeboatcenter.com

About Centurion Boats: The Centurion story begins with the World’s best waves, wakes and ride, but that is only the beginning. A Centurion boat is much more than World Championship performance. We dominate in a number of areas that resonate with water sports and boating enthusiasts, ranging from performance to functionality to quiet to details to relationships. The proof of Centurion Boats perfect ride is on the water with the 2018 Ri257, Ri237, Ri217, Fi23 or Fi21. Visit your nearest Centurion boats dealer for a perfect ride every time. <http://centurionboats.com>

About Correct Craft: Celebrating 92 years of excellence in the marine industry, Correct Craft is a Florida-based company with global operations. The Correct Craft family includes Nautique, Centurion, Supreme, Bass Cat, Yar-Craft, SeaArk, and Bryant boat companies, Pleasurecraft Engine Group, and Aktion Parks. For more information please visit <http://www.correctcraft.com/>.