

## FERRETTI GROUP ASIA PACIFIC CELEBRATES THE OPENING OF A NEW OFFICE IN JAKARTA

*An exclusive gala dinner for the official opening of Yacht Sourcing's representative office, Ferretti Group's exclusive dealer in Indonesia for Ferretti Yachts, Pershing and Riva brands*

**Jakarta, 30th November 2017** - Ferretti Group is further increasing its reach in Southeast Asia. Ferretti Group Asia Pacific, the Group's Hong Kong-based subsidiary and Yacht Sourcing, its new exclusive dealer in Indonesia celebrated last Saturday, November 25th, the official opening of their **new office in the capital of the latter country**.

Just a few months after the signing of the agreement based on a three-year exclusive dealership for **Ferretti Yachts, Riva and Pershing** brands, the two companies organized a gala evening at the suggestive Jet Ski, **Jakarta's** exclusive seaside location.

Over 120 VIP guests and shipowners participated in the celebrations for the opening of **Yacht Sourcing's** new office, located at Jalan Pantai Mutiara, in a dazzling area for the maritime activities of the Capital, near the Marina of Jakarta.

*"We wish to emphasize through this evening the great importance and value of a new partnership with a strategic partner such as Yacht Sourcing, in a market like Indonesia, the largest archipelago state in the world and of particularly significant role in our expansion in Asia",* said **Stefano de Vivo, Chief Commercial Officer of Ferretti Group**.

*"This new office is the perfect location to welcome shipowners and customers and present the fabulous fleets of Ferretti Yachts, Pershing and Riva, brand ambassadors of the Italian yachting industry around the world."*

During the gala, Ferretti Group and Yacht Sourcing were accompanied by their several partners: **Maserati**, the Group's consolidated partner in all major events and yacht shows; the Champagne maison **DuVal Leroy**, and **Dimatique** together with **Sunbrella**, for wine tasting and the decoration of the Jet Ski, respectively.

**Forbes** and **Tatler's** Indonesian editions were the official media partners of the gala.

**Ferretti Group**

Ferretti Group is a world leader in the design, construction and sale of motor yachts and pleasure vessels, with a unique portfolio of prestigious and exclusive brands: Ferretti Yachts, Riva, Pershing, Itama, Mochi Craft, CRN and Custom Line.

Led by Chairman Tan Xuguang and Chief Executive Officer Alberto Galassi, the Ferretti Group can boast modern facilities located across Italy that combine the efficiency of industrial production with typical world-class Italian craftsmanship - the heritage of Italy's centuries-old yachting tradition.

Established in 1968, the Group is also present in the USA - via its subsidiary Ferretti Group America, which manages a network of points of sales and dealers specializing in the marketing and sale of the Group's brands throughout the North American market - and in Asia, through its subsidiary Ferretti Group Asia Pacific Ltd., based in Hong Kong, as well as several representative offices and sales centres in Shanghai and other locations in China.

Moreover, a network of approximately 60 carefully selected dealers guarantees the Group's presence in over 80 countries, thereby ensuring clients receive the very best assistance all over the world.

The Ferretti Group has always been a leader in the leisure boating industry, thanks to steady product and process innovation and the constant search for cutting-edge technological solutions.

The wide range of available boats - flybridge, runabout, open, coupé, lobster boats, maxi and superyachts - is conceived by the Group's Product Strategy Committee, the Marketing department and the Engineering department, all fully committed to developing aesthetic and functionally innovative solutions while working in close cooperation with internationally renowned consulting boat designers.

Ferretti Group motor yachts have always distinguished themselves in the international boating sector for their outstanding quality, impressive safety and excellent performance at sea, as well as for their exclusive design and timeless appeal.

Per maggiori informazioni: [www.ferrettigroup.com](http://www.ferrettigroup.com)

**For more information:**

**Ferretti Group**

Enrico Sgarbi, Tiziana Mora, Marco Cappeddu, Andrea Biondi

Tel.: + 39 0543 787511

[enrico.sgarbi@ferrettigroup.com](mailto:enrico.sgarbi@ferrettigroup.com)

[tiziana.mora@ferrettigroup.com](mailto:tiziana.mora@ferrettigroup.com)

[marco.cappeddu@ferrettigroup.com](mailto:marco.cappeddu@ferrettigroup.com)

[andrea.biondi@ferrettigroup.com](mailto:andrea.biondi@ferrettigroup.com)

**Barabino&Partners**

Roberto Stasio, Federico Vercellino, Agota Dozsa

Tel.: +39 02 72023535

[barabino.ferretti@barabino.it](mailto:barabino.ferretti@barabino.it)

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