



Press Release

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## Bosun's selected as exclusive Tiara Sport dealer

Tiara Yachts has unveiled a new line of day boats powered by outboards with its new Tiara Sport line and has selected Bosun's Marine as the official dealer for Massachusetts, Rhode Island, New Hampshire and Maine.

The Tiara Sport Series is S2 Yachts' answer to the growing market of day open boats powered by outboard. This is the third boat line by S2 Yachts, the other lines being Pursuit Boats and Tiara Yachts.

"We are thrilled to add the Tiara Sports exclusive line to our outstanding offerings at Bosun's Marine," said Timothy Leedham, president and CEO of Bosun's. "It is luxury sport yachting, combining sophistication with the demands of day yachting."

The 38 LS is the new gold standard of luxury sport yachting. It is a fusion of sophistication and performance that surpasses expectations for day yachting. Multiple and easily accessible social zones allow friends and families of all ages to experience a myriad of water play activities, or to grill and dine in the open air while enjoying luxury lounging. Wrap around forward bow seating provides open space to laze and enjoy time together on the water while in the cockpit, and island style seating area rotates to face forward or aft depending on your boating desires. Powered by triple Yamaha 300's or

the optional 350's, the 38LS will boast performance, power, sleek styling, and reliability on the water. The glass cockpit and integrated Garmin Navigation provides ease of use and the latest technology to guide you on your next journey.

“The launch of the Tiara SPORT brand and the 38 LS marks an important chapter in the history of Tiara Yachts,” noted Tom Slikkers, CEO of S2 Yachts. “We are responding to market demands entering with a brand new product that will set the standard for outboard powered vessels in this class. The LS, Luxury Sport, series is entirely new from the hull up and engineered specifically to outboard power.”

Stop by Bosun's newly renovated showroom in Mashpee, MA., or visit the Bosun's showroom in Peabody, MA., or call [978-535-1700](tel:978-535-1700) to make an appointment to learn more about the Tiara Sport line.

### ***About S2 Yachts***

*Tiara Yachts is a subsidiary of S2 Yachts, Inc., a family owned shipyard headquartered in Holland, Michigan, USA. Tiara Yachts line comprises the Tiara Series, Flybridge, Convertible, Coupe and Q models. S2 Yachts, Inc. also manufactures PURSUIT sport fishing boats 23' to 40' in Fort Pierce, Florida.*