

Going Above & Beyond Pays off for Sea Tow Captains and their Teams

When your passion for the water becomes a career, it rarely feels like work

TAMPA, Fla. – [Sea Tow Services International, Inc.](#), America’s leading professional on-water assistance provider, honored members of its national network for outstanding customer service and dedication to boating safety at the Sea Tow Awards Banquet held on November 14th. The event was a highlight of the organization’s 2017 Annual Meeting, which brought Sea Tow operators from across the country to the Embassy Suites Downtown Convention Center in Tampa from Nov. 14-17, 2017.

Sea Tow President, Kristen Frohnhoefer presented the following awards during the ceremony:

- **Sea Tow Franchise of the Year**, awarded to the franchise that most exemplifies Sea Tow’s high standards of service and operation, awarded to Sea Tow Table Rock Lake (Mo.), owned by Captain Jim Pulley.
- The **Georgia Frohnhoefer Award**, named after Sea Tow’s Executive Vice President Georgia Frohnhoefer and honoring an outstanding woman in the Sea Tow network each year, was presented to Captain Nancy Ellett of Sea Tow Smith Mountain Lake (Va.).
- **Sea Tow Rookie of the Year**, which recognizes the top performing new Sea Tow franchise, went to Sea Tow Cape and Islands (Mass.), owned by Captain Ramsey Chason.
- The **Sea Tow Foundation Hero Award**, presented to the franchisee who most exemplifies the Foundation’s mission to promote boating safety, went to the team at Sea Tow Charlotte Harbor (Fla.), Owner Captain Mike DeGenaro accepted the award.
- The **Sea Tow Shipmate Award**, presented to the Franchise Owner who exemplifies enthusiasm, supportive attitude and willingness to help fellow franchises was presented to Captain Joe McGuinness of Sea Tow Easter Connecticut.

“Our 2017 Sea Tow Award winners all meet or exceed the goals we set for the Sea Tow network as a whole: outstanding customer service, the best business practices, boating safety advocacy, and involvement in the local community,” said Kristen Frohnhoefer. “Our congratulations go to all of them, as well as to their Sea Tow Captains and support teams back home.”

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Suggested Social Media Post:

Facebook: “Sea Tow announced its annual awards today, see if your local captain made the list.”

Twitter: “Four Sea Tow locations honored for its outstanding service to boaters.”

About Sea Tow

Founded in 1983, Sea Tow Services International Inc. is the largest on-water assistance fleet for boaters consisting of nearly 100 franchise locations across the United States with additional locations in Europe, the U.S. Virgin Islands and Puerto Rico.

Headquartered in Southold, NY., Capt. Joe Frohnhoefer established the family-owned company to provide non-emergency assistance to boaters on the water after the U.S Coast Guard stopped servicing non-emergency calls. Known for their “distinctive yellow boats”, Sea Tow’s network of dedicated US Coast Guard licensed captains, crew, and support staff, are standing by 24/7 to serve its members and other boaters in need. Sea Tow also responds to emergency events, natural disasters, environmental response and oil spill cleanup. For more information, please visit seatow.com.

Serving Boaters Since 1983

About Sea Tow Foundation

With a focus on safe boating practices that result in fun on the water, the Sea Tow Foundation – a 501(c)(3) nonprofit organization – was established in 2007 by Sea Tow Founder Capt. Joe Frohnhoefer. After his passing in 2015, Captain Joe’s legacy continues as the Foundation brings attention to the number of preventable boating-related incidents, injuries, and deaths, and directly addresses prevention methods through education and awareness. More than 350 life jacket loaner stands are now available across the United States and the Foundation’s Designate a Sober Skipper program continues to grow. For more information, please visit BoatingSafety.com.