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IMTRA PARTNERS WITH DEN HAAN ROTTERDAM TO OFFER ADVANCED NAVIGATION LIGHTING SYSTEMS TO U.S. MARKET

***Leading Marine Importer Provides Renowned Service, Support and Distribution
for World-Class Navigation Lighting Systems***

New Bedford, Mass. – IMTRA, the leading manufacturer and importer of quality marine products, announced today its partnership with Den Haan Rotterdam (DHR) to bring its Navigation Lighting Solutions to the U.S. market. With this exclusive distribution agreement, DHR products will enhance IMTRA’s already robust line of quality products.

“We are very pleased to partner with DHR and bring its line of high-quality navigation lights to our commercial and recreational marine customers,” said Alex Larsen, vice president of commercial sales, IMTRA. “Our pre-sale support helps customers design the navigational lighting solution that is best suited for them and every installation will benefit from the quality and reliability that DHR products offer.”

A 95-year old family run company based in The Netherlands, DHR has built a reputation for creativity, innovation, integrity and high-quality products. The company’s advanced Navigation Light Solutions include conventional and LED series as well as Arctic lights. Its Navigation Light Control Systems feature panels to monitor and control more than 48 lights. DHR Navigation Lighting Solutions are designed for use by commercial vessels including dredgers, workboats, offshore supply vessels, tugs, fast crew supply vessels, luxury yachts and any boat operating in heavy weather conditions.

“With Imtra, we found a solid partner to sell and support our products in the North American market,” said Dignus Den Haan, managing director of Den Haan Rotterdam. “Imtra has distinguished itself as a leader in customer service and support. They are the ideal partner to bring our products to this vital market.”

For pricing and configuration information, please call 508-995-7000. For more information on Den Haan Rotterdam and its full line of products, visit

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www.imtra.com/DHR.htm For more information on IMTRA or its entire product line, please call 508-995-7000 or visit www.imtra.com.

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About IMTRA:

IMTRA, based in New Bedford, Massachusetts, is an importer and manufacturer of high quality marine products, advanced LED solutions and integrated marine systems, as well as a key supplier to the OEM and aftermarket. With 65 years in the commercial, industrial and marine markets, IMTRA has sales and support teams in 10 regions throughout North America. The company's extensive product knowledge is available to its customers through a renowned full-service department and professional customer service group. Product categories include Lighting, Thrusters, Stabilizers, Anchoring Systems, Wipers, Dynamic Trim-Control, Gangways, Seating, Controls and other specialty products. In addition to their own proprietary products, IMTRA represents well-known international brands that include Side-Power, NorSap, Vimar, Lumishore, Lofrans, Muir, Exalto, Colorlight, Roca, Lilaas, Zipwake, Den Haan Rotterdam and many more. www.IMTRA.com/about-IMTRA.htm.



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