

***Correct Craft***

*Making Life Better*

## **CORRECT CRAFT CELEBRATES INDUSTRY**

### **HALL-OF-FAMER RALPH MELOON'S 100TH BIRTHDAY**

ORLANDO, FL (November 10, 2017) – Today employees at Correct Craft and Nautique Boat Company, along with family and friends, celebrated the 100<sup>th</sup> birthday of Ralph C. Meloon, son of Correct Craft founder Walter C. Meloon.

“Mr. Ralph”, as he’s endearingly referred to by employees, is a 2013 NMMA Hall of Fame inductee and a 2017 Water Ski Hall of Fame Special Lifetime Tribute recipient. Ralph held many positions at Correct Craft over the years including President, Executive Vice President, Treasurer, and Chairman of the Board for over 25 years. Under Ralph’s leadership, the company evolved into an innovative leader in the waterski and wakesports industry.

Ralph has traveled the globe helping to build Correct Craft and Nautique into premier brands for water ski and wakeboard enthusiasts worldwide. He has visited 85 different nations through the years and was instrumental in selling boats to water ski federations in numerous countries and attending international water ski tournaments.

Even at his centennial birthday, Ralph continues to be an important figure in the industry and currently serves as Correct Craft’s Chairman Emeritus.

Correct Craft CEO Bill Yeargin stated, “Ralph Meloon is an inspiration to so many people around the world including those of us at Correct Craft companies. Our team could not be more excited to honor him on his 100<sup>th</sup> birthday.”

Yeargin added, “Ralph is clearly one of the most respected and loved men I have had the pleasure to know. Almost everywhere around the world I have travelled on behalf of Correct Craft, undoubtedly someone asks about Mr. Ralph.”

**About Correct Craft:** Celebrating 92 years of excellence in the marine industry, Correct Craft is a Florida-based company with global operations. The Correct Craft family includes Nautique, Centurion, Supreme, Bass Cat, Yar-Craft, SeaArk, and Bryant boat companies, Pleasurecraft Marine Engine Group, and Aktion Parks.