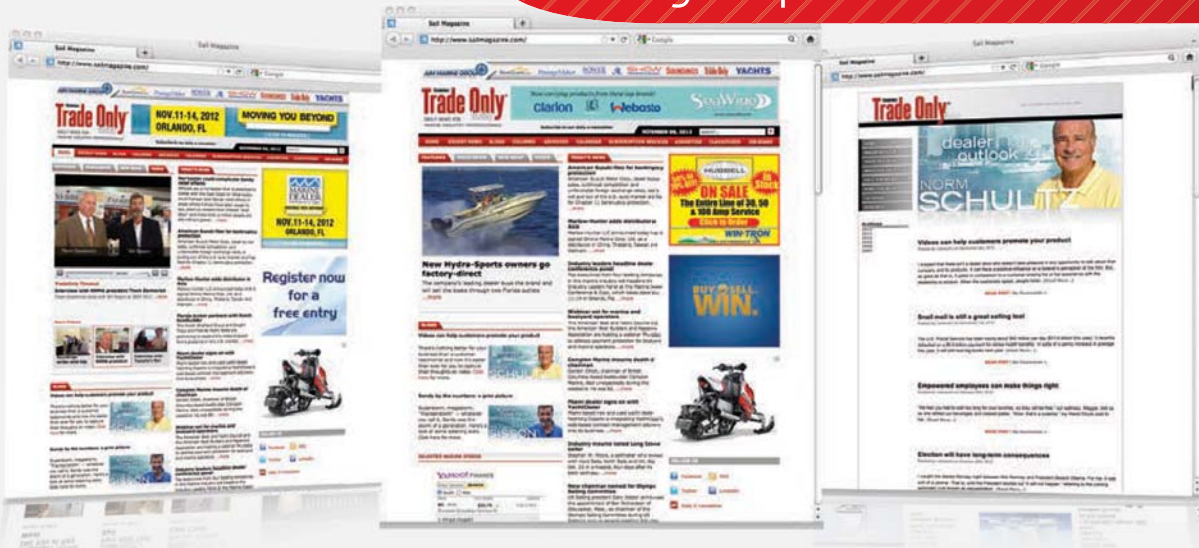


Daily Updated Website



Trade Only's website www.tradeonlytoday.com is the premier online news & information companion to ten of thousands marine industry decision makers. Everyday people in the business turn to our site for industry updates, featured columns, breaking stories, blogs, archives and much more. A typical month boasts over 90,000 marine B2B monthly visitors searching content with over 149,000 page views. This is standing proof that **TRADE ONLY** website users are thoroughly engaged in the site as well as the marketing messages appearing throughout it. We now offer more advertising opportunities than ever for you to creatively reach this important and engaged audience...

The screenshot shows the Trade Only website interface with several red boxes highlighting different ad placements:

- Leaderboard**: A large horizontal banner at the top.
- Block**: Three vertical rectangular boxes on the right side of the main content area.
- Rectangle**: A horizontal rectangular box below the main content area.
- Tile**: Four small square boxes arranged in a 2x2 grid at the bottom right.

- Continuous content updates
- Marine marketing & management columns
- Complete calendar of marine events & shows
- Features on new equipment
 - Dealer outlook blogs
- 49,117 unique visitors per month
- 149,425 page views per month
- Excellent advertiser efficiencies
- Print, website & e-newsletter combo rates available

	Leaderboard	Block	Rectangle	Tile
	728 x 90 pixels	300 x 250 pixels	300 x 100 pixels	125 x 125 pixels
	Run Of Site	Run Of Site	Run Of Site	Run Of Site
	\$4,500	\$4,100	\$2,500	\$1,700
WEEK MONTH	\$1,750	\$1,650	\$1,450	\$750

Acceptable Web Site Files: JPEG, GIF and Flash. All files not to exceed 40k or exceed 15 seconds of animation. Flash files must be user-initiated and have a max frame per second (fps) of 18. Please call about Roadblock availabilities.

All ads subject to a maximum of three rotations.