

Sea Tow's Automated Radio Check Service Has First Sponsor *Companies Partner to Remind Boaters of the Importance of Functioning Radios and Beacons*

SOUTHOLD, N.Y. – [Sea Tow Services International](#), is excited to announce its first sponsor of its Automated Radio Check Service. [ACR Electronics, Inc.](#), the global leader in safety and survival technologies has sponsored the program to help remind boaters that even though autumn is here and boating season is winding down for some, the importance of safety never ends.

The two industry leaders have come together to further enhance Sea Tow's [Automated Radio Check](#) service by adding brief, yet informative, beacon safety messages.

Boaters will now hear broadcasts such as, "beacon owners, please test your EPIRB or PLB every couple of months." Messages on the system will also soon be airing in Spanish.

The Automated Radio Check service helps to ensure boaters' VHF radios are functioning properly. In addition to an emergency beacon, a working VHF is one of the most important things to have on a boat. The two work together as complementary boating safety necessities.

Sea Tow provides the program as a free public service to boating communities nationwide. The Automated Radio Check service helps to reduce the volume of non-urgent communications traffic on VHF channel 16 -- the international hailing and distress channel -- while still allowing boaters to ensure their radios are functioning properly.

The radio check program is simple and easy to use. Sea Tow urges boaters to follow these instructions:

1. Tune the boat's radio to the proper channel for the community -- Automated Radio Check Service uses one of VHF Channels 24, 25, 26, 27, 28 or 84
2. Conduct a standard radio check.
3. Upon releasing the mic, the system will replay the transmission, letting the captain hear how they sound.

Boaters can visit <https://www.seatow.com/arc> to find the Automated Radio Check channel in their area.

"Buying a beacon EPIRB or PLB is one of the most responsible things a boater can do," said Nichole Kalil, public affairs and media manager for ACR Electronics, Inc. "Maintaining and testing that beacon are just as important, but often forgotten. This partnership with Sea Tow is strategic in that beacon owners are going to be reminded at the perfect time and place to do all these things."

"As for those who don't have a beacon and hear these messages, we just hope that it will get them thinking twice about purchasing one."

Media Contacts:

Brian Chandler
Commonwealth Public Relations
(804) 510-0039 ex 101
bchandler@commonwealth-pr.com

Cindy McCaffery
Sea Tow Services International, Inc.
(631) 876-5061
cindymccaffery@seatow.com

For more information on ACR Electronics' beacons and other safety equipment, go to <https://www.acrartex.com/>.

[For information on sponsoring the Sea Tow Automated Radio Check system email marketing@seatow.com.](mailto:marketing@seatow.com)

###

Suggested Facebook post: "Sea Tow and ACR partnered to keep you safe while boating. Check your radio today or contact a Sea Tow captain for a free radio check."

Suggested Twitter post: "New partnership brings safety, check out Sea Tow and ACR's automated radio check program <https://www.seatow.com/arc>"

About Sea Tow Services International

Founded in 1983, Sea Tow Services International Inc. is the largest on-water assistance fleet for boaters consisting of nearly 100 franchise locations across the United States with additional locations in Europe, the U.S. Virgin Islands and Puerto Rico. Headquartered in Southold, NY, Capt. Joe Frohnhoefer established the family-owned company to provide non-emergency assistance to boaters on the water after the U.S Coast Guard stopped servicing non-emergency calls. Known for their "distinctive yellow boats", Sea Tow's network of dedicated US Coast Guard licensed captains, crew, and support staff, are standing by 24/7 to serve its members and other boaters in need. Sea Tow also responds to emergency events, natural disasters, environmental response and oil spill cleanup. For more information, please visit seatow.com.

Serving Boaters Since 1983

About ACR Electronics, Inc.

ACR Electronics, Inc., designs and manufactures a complete line of safety and survival products for the brands ACR, Ocean Signal, ARTEX and NAL Research. Available products include Emergency Position-Indicating Radio Beacons (EPIRBs), Personal Locator Beacons (PLBs), ARTEX Emergency Locator Transmitters (ELTs), Search and Rescue Transponders (SARTs), Strobe Lights, Life Jacket Lights, Boat Search Lights, and other associated safety accessories. ACR's facility Quality Management System (QMS) is certified by TUV USA and is certified in accordance with AS9100C / ISO 9001:2008 standards. Recognized as a world leader in safety and survival technologies for over 60 years, ACR has provided life-saving equipment to the marine, outdoor, aviation industries as well as to various government agencies worldwide.